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FOR IMMEDIATE RELEASE

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ANNOUNCEMENT OF FINANCIAL RESULTS

PANASONIC REPORTS FISCAL 2013 ANNUAL RESULTS

- Operating Profit Improved due to Extensive Fixed Cost Reduction, While Sales Declined Significantly -

Osaka, Japan, May 10, 2013 -- Panasonic Corporation (Panasonic [TSE:6752]) today reported its consolidated financial results for the year ended March 31, 2013 (fiscal 2013).

Consolidated Results

Consolidated group sales for the fiscal 2013 decreased by 7% to 7,303.0 billion yen from 7,846.2 billion yen in the year ended March 31, 2012 (fiscal 2012). Of the consolidated group total, domestic sales amounted to 3,790.4 billion yen, down by 9% from 4,162.0 billion yen and overseas sales decreased by 5% to 3,512.6 billion yen from 3,684.2 billion yen.

During the fiscal 2013 under review, the business environment for Japanese companies improved as a result of factors including the depreciating yen against U.S. dollar and Euro after a period of extreme yen appreciation, and the recovering U.S. stock market, towards the end of the fiscal 2013. However, the electronics industry continued to be in a severe business situation including sluggish demand in flat-panel TVs mainly in Japan. Under such business circumstances, the three-year midterm management plan “Green Transformation 2012 (GT12)”, which ended in the fiscal 2013, achieved results far below target.

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In addition to the severe business environment, the company recognized its deteriorating profitability following Lehman's fall was substantially due to structural issues. During the fiscal 2013 under the new management structure, the company, therefore, implemented the following initiatives with a deep sense of crises among employees: 'reforming Head Office functions and decision-making processes', 'providing countermeasures for underperforming business' and 'introducing BU (business unit) based management.' In reforming the structure of the Panasonic Group and providing a new direction, the company has developed its corporate structure to create new customer value and a foundation for its recovery. These initiatives, however, have not yet to achieve any result and the fiscal 2013 annual results ended with poor outcomes.

Operating profit[1] increased by 268% to 160.9 billion yen from 43.7 billion yen in the fiscal 2012. Pre-tax loss totaled 398.4 billion yen, compared with the loss of 812.8 billion yen a year ago, due mainly to the business restructuring expense of 508.8 billion yen including impairment losses of goodwill and intangible assets, and losses related to buildings etc in other deduction for solar, consumer-use lithium-ion batteries and mobile phone businesses. Taking into consideration significant sales decrease in Japan and a severe business environment, in accordance with U.S. GAAP, the company increased the valuation allowances for deferred tax assets in Panasonic Corporation and Panasonic Mobile Communications Co., Ltd., and incurred provision for income tax of 412.5 billion yen in the second quarter. Accordingly, net loss attributable to Panasonic Corporation amounted to a loss of 754.3 billion yen from the loss of 772.2 billion yen in the fiscal 2012.

Breakdown by Segment

The company's annual consolidated sales and profit by segment comparing with the previous year are summarized as follows:

AVC Networks

Sales decreased by 20% to 1,373.9 billion yen from 1,713.5 billion yen a year ago. Despite steady sales in the solutions business including aircraft in-flight entertainment systems, sales significantly decreased due mainly to sales decline in the digital AV networks business including TVs and the display devices business including panels. Segment profit significantly improved to 19.9 billion yen compared with the loss of 67.8

[1] For information about operating profit, see Note 2 of the Notes to consolidated financial statements on page 12.

billion yen a year ago due mainly to fixed cost reduction and restructuring benefit.

Appliances

Sales increased by 1% to 1,554.4 billion yen from 1,534.2 billion yen a year ago. Despite flat global demand particularly for air conditioners in China, which is one of its main products, sales increased due mainly to favorable sales in refrigerators and rice cookers. Segment profit decreased to 66.5 billion yen compared with 81.5 billion yen a year ago due mainly to sales decrease in air conditioners.

Systems & Communications

Sales decreased by 12% to 740.9 billion yen from 840.8 billion yen a year ago due mainly to sales decrease in mobile phones and office equipment, although sales in security business including surveillance cameras were strong. Segment profit decreased to 12.4 billion yen due mainly to sales decrease compared with 17.3 billion yen a year ago.

Eco Solutions

Sales increased by 1% to 1,547.9 billion yen from 1,525.8 billion yen a year ago. Despite weak sales in Europe, sales increased due mainly to sales growth in LED lighting and energy management system products with backing from power conservation demand. Despite a drop in product prices, segment profit slightly increased to 59.1 billion yen from 58.9 billion yen a year ago due mainly to streamlining material costs.

Automotive Systems

Sales increased by 20% to 782.9 billion yen from 653.2 billion yen a year ago. Despite sales decreases due mainly to demand slowdown in the Chinese market, market recovery in North America and South Asia as well as Japanese vehicle sales volume increases with backing from eco-car subsidies contributed to overall sales increase. Segment profit significantly improved to 16.6 billion yen from 4.9 billion yen a year ago due mainly to sales increases.

Industrial Devices

Sales decreased by 3% to 1,361.4 billion yen from 1,404.6 billion yen a year ago due mainly to lower sales for notebook PCs and digital household products, although demand for smartphones and tablets grew. Segment profit significantly improved to 19.2

billion yen compared with the loss of 16.6 billion yen a year ago due mainly to fixed cost reductions.

Energy

Sales decreased by 4% to 592.3 billion yen from 614.9 billion yen a year ago due mainly to sales decrease in lithium-ion batteries affected by stagnant demand for notebook PCs, and in solar photovoltaic systems affected by the shrinkage in the European market. Segment profit significantly improved to 8.3 billion yen compared with a loss of 20.9 billion yen a year ago due mainly to fixed cost reduction and streamlining material cost.

Other

Sales decreased by 23% to 1,442.8 billion yen from 1,880.9 billion yen a year ago due mainly to sales decrease owing to the SANYO-related business transfers implemented in the fiscal 2012. Segment profit increased to 25.0 billion yen from 23.6 billion yen a year ago due mainly to restructuring benefits.

Consolidated Financial Position

Net cash provided by operating activities for the year ended March 31, 2013 amounted to 338.8 billion yen, an increase of 336.8 billion yen from a year ago due to an increase in operating profit and a decrease in trade receivables. Net cash used in investing activities amounted to an inflow of 16.4 billion yen, compared with the outflow of 341.9 billion yen a year ago due primarily to a decrease in capital expenditures and an increase in proceeds from disposals of investments and property, plant and equipment. Net cash used in financing activities amounted to 491.1 billion yen, an increase of 438.0 billion yen from a year ago due mainly to a decrease in short-term bonds. Taking into consideration the exchange rate fluctuations, cash and cash equivalents totaled 496.3 billion yen as of March 31, 2013, a decrease of 78.1 billion yen compared with the end of the last fiscal year.

The company’s consolidated total assets as of March 31, 2013 decreased by 1,203.2 billion yen to 5,397.8 billion yen from the end of the fiscal 2012 due mainly to decreases in other assets and other current assets affected by the impairment losses of goodwill and intangible assets, and increases in valuation allowances for deferred tax assets, as well as a decrease in property, plant and equipment, and investments and advances affected by disposals of investments. Total liabilities decreased to 4,093.5

billion yen due to the 9th unsecured straight bond redemption and a decrease in short-term bond. Panasonic Corporation shareholders' equity decreased by 665.8 billion yen compared with the end of the fiscal 2012 to 1,264.0 billion yen as of March 31, 2013. Despite an improvement in accumulated other comprehensive income (loss) due to the yen depreciation, this decrease in shareholders' equity was primarily due to a decrease in retained earnings corresponding to the net loss attributable to Panasonic Corporation.

Dividend

The company will not distribute a year-end dividend, resulting in non-dividend for the fiscal 2013 as announced on October 31, 2012.

Forecast for Fiscal 2014

The company expects the global economy in fiscal 2014 to show modest growth despite the remaining risk factors. The company has launched its three-year midterm management plan "Cross-Value Innovation 2015 (CV2015)" covering fiscal 2014, 2015 and 2016. In its new basic group formation through its business division system, the company promotes four initiatives: eliminating unprofitable business, expanding business and improving efficiency by shifting from in-house approach, improving its financial position, and enhancing its growth strategy from customers' viewpoint. Consolidated financial forecasts for the fiscal 2014 as of May 10, 2013 are:

Sales: 7,200.0 billion yen (vs. FY13: -1%)

Operating profit: 250.0 billion yen (vs. FY13: +55%)

Income before income taxes[2] : 140.0 billion yen (vs. FY13: -%)

Net income attributable to Panasonic Corporation: 50.0 billion yen (vs. FY13: -%)

Panasonic Corporation is one of the world's leading manufacturers of electronic and electric products for consumer, business and industrial use. Panasonic's shares are listed on the Tokyo, Osaka and Nagoya Stock Exchanges. For more information, please visit the following web sites:

Panasonic home page URL: http://panasonic.net/
Panasonic IR web site URL: http://panasonic.net/ir/

[2] Factors affecting the forecast for other income (deductions) of 110.0 billion yen (the difference between operating profit and income before income taxes) include business restructuring expenses of 120.0 billion yen and a one-off gain related to pension plan amendment of 79.8 billion yen.

Disclaimer Regarding Forward-Looking Statements

This press release includes forward-looking statements (within the meaning of Section 21E of the U.S. Securities Exchange Act of 1934) about Panasonic and its Group companies (the Panasonic Group). To the extent that statements in this press release do not relate to historical or current facts, they constitute forward-looking statements. These forward-looking statements are based on the current assumptions and beliefs of the Panasonic Group in light of the information currently available to it, and involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors may cause the Panasonic Group's actual results, performance, achievements or financial position to be materially different from any future results, performance, achievements or financial position expressed or implied by these forward-looking statements. Panasonic undertakes no obligation to publicly update any forward-looking statements after the date of this press release. Investors are advised to consult any further disclosures by Panasonic in its subsequent filings under the Financial Instrument and Exchange Act of Japan (the FIEA) and other publicly disclosed documents.

The risks, uncertainties and other factors referred to above include, but are not limited to, economic conditions, particularly consumer spending and corporate capital expenditures in the United States, Europe, Japan, China and other Asian countries; volatility in demand for electronic equipment and components from business and industrial customers, as well as consumers in many product and geographical markets; currency rate fluctuations, notably between the yen, the U.S. dollar, the euro, the Chinese yuan, Asian currencies and other currencies in which the Panasonic Group operates businesses, or in which assets and liabilities of the Panasonic Group are denominated; the possibility of the Panasonic Group incurring additional costs of raising funds, because of changes in the fund raising environment; the ability of the Panasonic Group to respond to rapid technological changes and changing consumer preferences with timely and cost-effective introductions of new products in markets that are highly competitive in terms of both price and technology; the possibility of not achieving expected results on the alliances or mergers and acquisitions including the business reorganization after the acquisition of all shares of Panasonic Electric Works Co., Ltd. and SANYO Electric Co., Ltd.; the ability of the Panasonic Group to achieve its business objectives through joint ventures and other collaborative agreements with other companies; the ability of the Panasonic Group to maintain competitive strength in many product and geographical areas; the possibility of incurring expenses resulting from any defects in products or services of the Panasonic Group; the possibility that the Panasonic Group may face intellectual property infringement claims by third parties; current and potential, direct and indirect restrictions imposed by other countries over trade, manufacturing, labor and operations; fluctuations in market prices of securities and other assets in which the Panasonic Group has holdings or changes in valuation of long-lived assets, including property, plant and equipment and goodwill, deferred tax assets and uncertain tax positions; future changes or revisions to accounting policies or accounting rules; as well as natural disasters including earthquakes, prevalence of infectious diseases throughout the world, disruption of supply chain and other events that may negatively impact business activities of the Panasonic Group. The factors listed above are not all-inclusive and further information is contained in the most recent English version of Panasonic's securities reports under the FIEA and any other documents which are disclosed on its website.

(Financial Tables and Additional Information Attached)

Panasonic Corporation
Consolidated Statements of Operations and
Consolidated Statements of Comprehensive Income (Loss)*
(Year ended March 31)

Consolidated Statements of Operations

	Yen (millions) 2013	2012	Percentage 2013/2012
Net sales	¥ 7,303,045	¥ 7,846,216	93%
Cost of sales	(5,419,888)	(5,864,515)	
Selling, general and administrative expenses	(1,722,221)	(1,937,976)	
Interest income	9,326	13,388	
Dividends received	3,686	6,129	
Interest expense	(25,601)	(28,404)	
Expenses associated with the implementation of early retirement programs *	(38,437)	(100,994)	
Other income (deductions), net *	(508,296)	(746,688)	
Income (loss) before income taxes	(398,386)	(812,844)	--
Provision for income taxes	(384,673)	(9,767)	
Equity in earnings of associated companies	7,891	6,467	
Net income (loss)	(775,168)	(816,144)	--
Less net income (loss) attributable to noncontrolling interests	(20,918)	(43,972)	
Net income (loss) attributable to Panasonic Corporation	¥ (754,250)	¥ (772,172)	--
Net income (loss) attributable to Panasonic Corporation, basic			
per common share	(326.28) yen	(333.96) yen	
per ADS	(326.28) yen	(333.96) yen	
Net income (loss) attributable to Panasonic Corporation, diluted			
per common share *	--	--	
per ADS *	--	--	

<Supplementary Information *>

	2013	2012
Depreciation (tangible assets)	¥ 277,582	¥ 295,808
Capital investment **	¥ 310,866	¥ 333,695
R&D expenditures	¥ 502,223	¥ 520,217
Number of employees (March 31)	293,742	330,767

Consolidated Statements of Comprehensive Income (Loss)

	Yen (millions) 2013	2012	Percentage 2013/2012
Net income (loss)	¥ (775,168)	¥ (816,144)	--
Other comprehensive income (loss), net of tax			
Translation adjustments	198,287	(19,887)	
Unrealized holding gains (losses) of available-for-sale securities	(13,416)	(3,476)	
Unrealized gains (losses) of derivative instruments	(845)	(6,018)	
Pension liability adjustments	(62,481)	(79,874)	
	121,545	(109,255)	
Comprehensive income (loss)	(653,623)	(925,399)	--
Less comprehensive income (loss) attributable to noncontrolling interests	(6,299)	(44,210)	
Comprehensive income (loss) attributable to Panasonic Corporation	¥ (647,324)	¥ (881,189)	--

(Parentheses indicate expenses, deductions or losses.)

* See Notes to consolidated financial statements on pages 12-13.
** These figures are calculated on an accrual basis.

Panasonic Corporation
Consolidated Balance Sheets **
March 31, 2013
With comparative figures for March 31, 2012

	Yen (millions)	
Assets	March 31, 2013	March 31, 2012
Current assets:		
Cash and cash equivalents	¥ 496,283	¥ 574,411
Time deposits	1,674	36,575
Short-term investments	--	483
Trade receivables:		
Notes	56,752	73,044
Accounts	905,973	963,202
Allowance for doubtful receivables	(23,398)	(26,604)
Inventories	786,845	801,991
Other current assets	269,954	454,663
Total current assets	2,494,083	2,877,765
Investments and advances	276,978	451,879
Property, plant and equipment, net of accumulated depreciation	1,675,428	1,762,558
Other assets	951,323	1,508,853
Total assets	¥ 5,397,812	¥ 6,601,055
Liabilities and Equity		
Current liabilities:		
Short-term debt, including current portion of long-term debt	¥ 480,304	¥ 633,847
Trade payables:		
Notes	52,205	53,243
Accounts	739,581	797,770
Other current liabilities	1,327,069	1,394,644
Total current liabilities	2,599,159	2,879,504
Noncurrent liabilities:		
Long-term debt	663,091	941,768
Other long-term liabilities	831,289	802,217
Total noncurrent liabilities	1,494,380	1,743,985
Total liabilities	4,093,539	4,623,489
Panasonic Corporation shareholders' equity:		
Common stock	258,740	258,740
Capital surplus	1,110,686	1,117,530
Legal reserve	96,259	94,512
Retained earnings	673,604	1,441,177
Accumulated other comprehensive income (loss) *	(628,229)	(735,155)
Treasury stock, at cost	(247,028)	(247,018)
Total Panasonic Corporation shareholders' equity	1,264,032	1,929,786
Noncontrolling interests	40,241	47,780
Total equity	1,304,273	1,977,566
Total liabilities and equity	¥ 5,397,812	¥ 6,601,055

* Accumulated other comprehensive income (loss) breakdown:

	Yen (millions)	
	March 31, 2013	March 31, 2012
Cumulative translation adjustments	¥ (297,015)	¥ (482,168)
Unrealized holding gains (losses) of available-for-sale securities	(218)	13,283
Unrealized gains (losses) of derivative instruments	(4,573)	(3,728)
Pension liability adjustments	(326,423)	(262,542)

** See Notes to consolidated financial statements on pages 12-13.

Panasonic Corporation
Consolidated Information by Segment *
(Year ended March 31)

By Segment:

[Sales]	Yen (billions) 2013	2012	Percentage 2013/2012
AVC Networks	¥ 1,373.9	¥ 1,713.5	80%
Appliances	1,554.4	1,534.2	101%
Systems & Communications	740.9	840.8	88%
Eco Solutions	1,547.9	1,525.8	101%
Automotive Systems	782.9	653.2	120%
Industrial Devices	1,361.4	1,404.6	97%
Energy	592.3	614.9	96%
Other	1,442.8	1,880.9	77%
Subtotal	9,396.5	10,167.9	92%
Eliminations	(2,093.5)	(2,321.7)	--
Consolidated total	¥ 7,303.0	¥ 7,846.2	93%

[Segment Profit (Loss)]*	2013	2012	2013/2012
AVC Networks	¥ 19.9	¥ (67.8)	--
Appliances	66.5	81.5	82%
Systems & Communications	12.4	17.3	71%
Eco Solutions	59.1	58.9	100%
Automotive Systems	16.6	4.9	336%
Industrial Devices	19.2	(16.6)	--
Energy	8.3	(20.9)	--
Other	25.0	23.6	106%
Subtotal	227.0	80.9	281%
Corporate and eliminations	(66.1)	(37.2)	--
Consolidated total	¥ 160.9	¥ 43.7	368%

* See Notes to consolidated financial statements on pages 12-13.

Panasonic Corporation
Consolidated Statement of Equity *
(Years ended March 31, 2013 and 2012)

Yen (millions)

	Common stock	Capital surplus	Legal reserve	Retained earnings	Accumulated other comprehensive income (loss)	Treasury stock	Panasonic Corporation shareholders' equity	Noncontrolling interests	Total equity
(Year ended March 31, 2013)									
Balances at beginning of period	**¥ 258,740**	**¥ 1,117,530**	**¥ 94,512**	**¥ 1,441,177**	**¥ (735,155)**	**¥ (247,018)**	**¥ 1,929,786**	**¥ 47,780**	**¥ 1,977,566**
Gain (loss) from sale of treasury stock				(17)			(17)		(17)
Transfer from retained earnings			1,747	(1,747)			--		--
Cash dividends				(11,559)			(11,559)	(10,549)	(22,108)
Increase (decrease) mainly in capital transactions		(6,844)					(6,844)	9,309	2,465
Disclosure of comprehensive income (loss)									
Net income (loss)				(754,250)			(754,250)	(20,918)	(775,168)
Translation adjustments					185,153		185,153	13,134	198,287
Unrealized holding gains (losses) of available-for-sale securities					(13,501)		(13,501)	85	(13,416)
Unrealized gains (losses) of derivative instruments					(845)		(845)		(845)
Pension liability adjustments					(63,881)		(63,881)	1,400	(62,481)
Total comprehensive income (loss)							(647,324)	(6,299)	(653,623)
Repurchase of common stock, net						(10)	(10)		(10)
Balances at end of period	**¥ 258,740**	**¥ 1,110,686**	**¥ 96,259**	**¥ 673,604**	**¥ (628,229)**	**¥ (247,028)**	**¥ 1,264,032**	**¥ 40,241**	**¥ 1,304,273**

	Common stock	Capital surplus	Legal reserve	Retained earnings	Accumulated other comprehensive income (loss)	Treasury stock	Panasonic Corporation shareholders' equity	Noncontrolling interests	Total equity
(Year ended March 31, 2012)									
Balances at beginning of period	**¥ 258,740**	**¥ 1,100,181**	**¥ 94,198**	**¥ 2,401,909**	**¥ (625,300)**	**¥ (670,736)**	**¥ 2,558,992**	**¥ 387,343**	**¥ 2,946,335**
Gain (loss) from sale of treasury stock		(1,752)		(166,334)			(168,086)		(168,086)
Transfer from retained earnings			314	(314)			--		--
Cash dividends				(21,912)			(21,912)	(11,642)	(33,554)
Increase (decrease) mainly in capital transactions		19,101			(838)		18,263	(283,711)	(265,448)
Disclosure of comprehensive income (loss)									
Net income (loss)				(772,172)			(772,172)	(43,972)	(816,144)
Translation adjustments					(20,946)		(20,946)	1,059	(19,887)
Unrealized holding gains (losses) of available-for-sale securities					(3,325)		(3,325)	(151)	(3,476)
Unrealized gains (losses) of derivative instruments					(6,018)		(6,018)		(6,018)
Pension liability adjustments					(78,728)		(78,728)	(1,146)	(79,874)
Total comprehensive income (loss)							(881,189)	(44,210)	(925,399)
Repurchase of common stock, net						423,718	423,718		423,718
Balances at end of period	**¥ 258,740**	**¥ 1,117,530**	**¥ 94,512**	**¥ 1,441,177**	**¥ (735,155)**	**¥ (247,018)**	**¥ 1,929,786**	**¥ 47,780**	**¥ 1,977,566**

* See Notes to consolidated financial statements on pages 12-13.

Panasonic Corporation
Consolidated Statements of Cash Flows *
(Year ended March 31)

	Yen (millions)	
	2013	2012
Cash flows from operating activities:		
Net income (loss)	¥ (775,168)	¥ (816,144)
Adjustments to reconcile net income (loss) to net cash provided by operating activities:		
Depreciation and amortization	339,367	374,785
Net (gain) loss on sale of investments	(29,125)	(5,822)
Cash effects of changes in, excluding acquisition:		
Trade receivables	128,088	24,228
Inventories	64,625	40,318
Trade payables	(68,282)	(103,788)
Retirement and severance benefits	(8,811)	(29,374)
Other	688,056	517,780
Net cash provided by operating activities	338,750	1,983
Cash flows from investing activities:		
Proceeds from disposition of investments and advances	195,401	104,542
Increase in investments and advances	(4,144)	(6,945)
Capital expenditures	(320,168)	(495,342)
Proceeds from disposals of property, plant and equipment	146,562	53,333
(Increase) decrease in time deposits	36,795	30,952
Other	(38,040)	(28,416)
Net cash provided by (used in) investing activities	16,406	(341,876)
Cash flows from financing activities:		
Increase (decrease) in short-term debt	(242,286)	362,128
Increase (decrease) in long-term debt	(225,672)	(369,224)
Dividends paid to Panasonic Corporation shareholders	(11,559)	(21,912)
Dividends paid to noncontrolling interests	(10,549)	(11,642)
(Increase) decrease in treasury stock	(27)	(363)
Purchase of noncontrolling interests and Other	(965)	(12,081)
Net cash used in financing activities	(491,058)	(53,094)
Effect of exchange rate changes on cash and cash equivalents	57,774	(7,428)
Net increase (decrease) in cash and cash equivalents	(78,128)	(400,415)
Cash and cash equivalents at beginning of period	574,411	974,826
Cash and cash equivalents at end of period	¥ 496,283	¥ 574,411

* See Notes to consolidated financial statements on pages 12-13.

Notes to consolidated financial statements:

1. The company's consolidated financial statements are prepared in conformity with U.S. generally accepted accounting principles (U.S. GAAP).

2. In order to be consistent with generally accepted financial reporting practices in Japan, operating profit, a non-GAAP measure, is presented as net sales less cost of sales and selling, general and administrative expenses. The company believes that this is useful to investors in comparing the company's financial results with those of other Japanese companies. Please refer to the accompanying consolidated statement of operations and Note 3 for the U.S. GAAP reconciliation.

3. Under U.S. GAAP, expenses associated with the implementation of early retirement programs at certain domestic and overseas companies and the impairment losses on goodwill and fixed assets would be included as part of operating profit in the statement of operations.

4. In June 2011, FASB issued Accounting Standards Update (ASU) 2011-05, "Presentation of Comprehensive Income." Accordingly, the company adopted ASU 2011-05 from fiscal 2013 and presents the consolidated statement of comprehensive income (loss) following the consolidated statement of operations.

5. In other income (deductions), the company incurred expenses associated with the implementation of early retirement programs of certain domestic and overseas companies.

6. The impairment losses of goodwill and intangible assets are included in Other income (deductions), net.

7. The impairment losses of goodwill and intangible assets, and an increase in the valuation allowances for deferred tax assets are included in Other of cash flows from operating activities.

8. Per share data (Years ended March 31)

	2013	2012
Net income (loss) attributable to Panasonic Corporation (millions of yen)	(754,250)	(772,172)
Average common shares outstanding (number of shares)	2,311,683,353	2,312,167,772
Net income (loss) attributable to Panasonic Corporation per share:		
Basic	(326.28) yen	(333.96) yen
Diluted	-	-

   Diluted net income (loss) per share attributable to Panasonic Corporation common shareholders has been omitted because the company did not have potentially dilutive common shares that were outstanding for the period.

9. Regarding consolidated segment profit (loss), expenses for basic research and administrative expenses at the corporate headquarters level are treated as unallocatable expenses for each segment, and are included in Corporate and eliminations.

10. Panasonic Electronic Devices Co., Ltd. and Panasonic Electronic Devices Japan Co., Ltd. were absorbed by the company on April 1, 2012.

11. Panasonic System Solutions Japan Co., Ltd. absorbed Panasonic System Networks Co., Ltd. and Panasonic System Solutions Infrastructure Co., Ltd. on March 1, 2013. Accordingly Panasonic System Solutions Japan Co., Ltd. changed its company name to Panasonic System Networks Co., Ltd.

12. Panasonic Asia Pacific Pte. Ltd. absorbed Panasonic Semiconductor Asia Pte. Ltd., Panasonic Factory Solutions Asia Pacific Pte. Ltd. and others on April 1, 2012.

13. Panasonic Mobile Communications Co., Ltd. (PMC) transferred the mobile phone terminal business through a corporate split to a newly established company. At the same time, the mobile phone base station business was split and transferred to Panasonic System Networks Co., Ltd. Then Panasonic absorbed the remaining PMC through a merger on April 1, 2013. Upon this transfer, the newly established company was incorporated as Panasonic Mobile Communications Co., Ltd.

14. Effective from the beginning of fiscal 2013, investments and depreciation expenses in molding dies are included in “Capital investment” and “Depreciation (tangible assets),” respectively. Accordingly, the amounts of “Depreciation (tangible assets)” and “Capital investment” of supplementary information on consolidated statements of operations for fiscal 2012 are changed. The related amounts of the consolidated statements of cash flows and consolidated balance sheets for fiscal 2012 are also changed.

15. The company’s segments are classified according to a business domain-based management system, which focuses on global consolidated management by each business domain company, in order to ensure consistency of its internal management structure and disclosure.

16. Other segment consists of Healthcare Company, Manufacturing Solutions Company, PanaHome Corporation and others.

17. Number of consolidated companies: 538 (including parent company)

18. Number of associated companies under the equity method: 95

19. Subsequent event

    In the first quarter of fiscal 2014, the company and certain domestic subsidiaries decided to make a transition from the current defined benefit pension plan to the defined contribution pension plan, effective from future contributions made on or after July 1, 2013. Under the U.S. GAAP, upon this decision, any decrease in projected benefit obligations (PBO) due to a plan amendment in the past is required to be immediately recognized in the profit and loss. Accordingly, the company will recognize a gain of 79.8 billion yen in other income (deductions), net in the consolidated statement of operations for the first quarter of the fiscal 2014. The company will apply for approval of this plan amendment to the Ministry of Health, Labor and Welfare in the near future, and it will be finally effective upon authorization by the ministry. This gain in other income represents a decrease in PBO due to a plan amendment in the past, and it does not have any impact on payments to employees.

Basic Accounting Policies:

1. Basis of Presentation of Consolidated Financial Statements
   The company's consolidated financial statements are prepared in conformity with U.S. generally accepted accounting principles. See Note 2 of Notes to consolidated financial statements on page 12.

2. Inventories
   Finished goods and work in process are stated at the lower of cost (average) or market. Raw materials are stated at cost, principally on a first-in, first-out or average basis, not in excess of current replacement cost.

3. Marketable Securities
   The company accounts for debt and equity securities in accordance with the provisions of ASC 320, “Investments-Debt and Equity Securities.”

4. Property, Plant and Equipment, and Depreciation
   Property, plant and equipment are stated at cost. Depreciation is computed primarily using the straight-line method.

5. Leases
   The company accounts for leases in accordance with the provisions of ASC 840, “Leases.”

6. Income Taxes
   Income taxes are accounted for under the asset and liability method. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the fiscal year that includes the enactment date.

7. Retirement and Severance Benefits
   The company accounts for retirement and severance benefits in accordance with the provisions of ASC 715, “Compensation-Retirement Benefits.”

8. Derivative Financial Instruments
   The company accounts for derivative instruments in accordance with the provision of ASC 815, “Derivatives and Hedging.”

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Panasonic Group

1. Outline of the Panasonic Group

Described below are the Panasonic Group's primary business areas, roles of major group companies in respective businesses and relations between major group companies and segments.

The Panasonic Group is comprised primarily of the parent Panasonic Corporation and 537 consolidated subsidiaries in and outside of Japan, operating in close cooperation with each other. As a comprehensive electronics manufacturer, Panasonic is engaged in production, sales and service activities in a broad array of business areas.

Panasonic supplies a full spectrum of electric/electronic equipment and related products, which is categorized into the following eight segments: AVC Networks, Appliances, Systems & Communications, Eco Solutions, Automotive Systems, Industrial Devices, Energy, and Other.

2. Panasonic Group *

As of March 31, 2013

(Segments, main products and services)	(Manufacturing companies)
AVC Networks LCD and Plasma TVs, aircraft in-flight entertainment systems, digital cameras, PCs, home audio equipment, Blu-ray Disc and DVD recorders, etc.	**(Japan)** Panasonic Corporation Panasonic Liquid Crystal Display Co., Ltd. Panasonic Plasma Display Co., Ltd., etc. **(Overseas)** Panasonic Corporation of North America Panasonic Avionics Corporation Panasonic AVC Networks Czech, s.r.o., etc.
Appliances Air conditioners, refrigerators, washing machines and clothes dryers, personal-care products, compressors, showcases, microwave ovens, electric motors, electric hot water supply equipment, sanitary equipment, dish washer/dryers, vacuum cleaners, rice cookers, etc.	**(Japan)** Panasonic Corporation, etc. **(Overseas)** Panasonic Appliances Air-Conditioning (Guangzhou) Co., Ltd., etc.
Systems & Communications Mobile phones, surveillance camera, settlement and construction verification terminals, IP-related equipment, social infrastructure systems equipment, systems integration, construction and maintenance services, etc.	**(Japan)** Panasonic System Networks Co., Ltd. Panasonic Mobile Communications Co., Ltd., etc. **(Overseas)** Panasonic System Networks Malaysia Sdn. Bhd., etc.
Eco Solutions Lighting fixtures and electric lamps (including LED lighting), wiring devices, interior furnishing materials, modular kitchen systems, water-related products, ventilation and air-conditioning equipment, air purifiers, etc.	**(Japan)** Panasonic Corporation Panasonic Ecology Systems Co., Ltd., etc. **(Overseas)** Panasonic Lighting Europe GmbH, etc.
Automotive Systems Car-use-multimedia-related equipment (car AVC equipment, car navigation systems, etc.), eco-car-related equipment, electrical components, etc.	**(Japan)** Panasonic Corporation, etc. **(Overseas)** Panasonic Automotive Systems Dalian Co., Ltd., etc.
Industrial Devices Electronic components (capacitors, circuit boards, circuit components, electromechanical components, automation controls), semiconductors, optical devices, electronic materials, etc.	**(Japan)** Panasonic Corporation, etc. **(Overseas)** Panasonic Asia Pacific Pte. Ltd., etc.
Energy Solar photovoltaic systems, lithium-ion batteries (consumer and in-car use), dry batteries, etc.	**(Japan)** Panasonic Corporation SANYO Electric Co., Ltd., etc. **(Overseas)** SANYO Energy (Suzhou) Co., Ltd., etc.
Other Healthcare equipment and services, electronic-components-mounting machines, industrial robots, welding equipment, detached housing, rental apartment housing, land and buildings for sale, home remodeling, imported materials and components, bicycles, etc.	**(Japan)** Panasonic Healthcare Co., Ltd. Panasonic Factory Solutions Co., Ltd. Panasonic Welding Systems Co., Ltd. PanaHome Corporation, etc. **(Overseas)** Panasonic Asia Pacific Pte. Ltd. Panasonic Welding Systems (Tangshan) Co., Ltd., etc.

(Sales companies)
(Japan) Panasonic Consumer Marketing Co., Ltd., etc. **(Overseas)** Panasonic Corporation of North America Panasonic Marketing Europe GmbH Panasonic Asia Pacific Pte. Ltd. Panasonic Corporation of China, etc.

Customers

* See Notes to consolidated financial statements on pages 12-13.

Management Policy

(1) Basic Policy for Corporate Management

Since the company's establishment in 1918, Panasonic has operated its businesses under its basic management philosophy, which sets forth that the mission as a business enterprise is to contribute to progress and development of society and well-being of people through its business activities, thereby offering better quality of life throughout the world. By pursuing "better living" for our customers and keeping on providing it, Panasonic will work to grow sustainably in corporate value to satisfy its shareholders, investors, customers, business partners and all other stakeholders.

(2) Basic Policy for Providing Return to Shareholders

Since its establishment, Panasonic has managed its businesses under the concept that returning profits to shareholders is one of its most important policies. From the perspective of return on the capital investment made by shareholders, Panasonic, in principle, distributes profits to shareholders based on its business performance and is aiming for stable and continuous growth in dividends, targeting a dividend payout ratio of between 30% and 40% with respect to consolidated net income attributable to Panasonic Corporation. Regarding share buybacks, the company is repurchasing its own shares as it considers appropriate, taking comprehensively into consideration strategic investments and the company's financial condition, with the aim of increasing shareholder value per share and return on capital.

In the fiscal 2013, the company announced on May 11, 2012, its forecast of a total dividend of 10.0 yen per common share to shareholders (5.0 yen each for interim and year-end dividends), following its policy and ensuring the stable return of profit to shareholders.

However, the company recorded a significant net loss for the second consecutive year due mainly to business restructuring expense and increase in valuation allowances to deferred tax assets with business depression especially in digital consumer related products.

Global business condition surrounding the company is expected to be continuously uncertain and the company recognizes that it is one of the most important and urgent to improve its financial position from the perspective of the mid to long term shareholders' profit. It is with deep regret that the company will not distribute a year-end dividend, resulting in non-dividend for the fiscal 2013 as announced on October 31, 2012. Meanwhile, the company did not repurchase its own shares, except for acquiring fractions of a trading unit and other minor transactions.

(3) Corporate Management Strategies and Challenges

The company expects global economy in the fiscal 2014 to show modest growth with Abenomics, a surge in consumer spending before Japanese consumption tax hike, and steady growth in the U.S., despite sluggish demand in Europe and some emerging countries.

Under such circumstances, the company has launched its three-year midterm management plan "Cross-Value Innovation 2015 (CV2015)" covering fiscal 2014, 2015 and 2016. In CV2015, the company will determine to achieve the following two targets: to immediately eliminate unprofitable businesses and to simultaneously provide a new corporate direction looking forward the future.

In April 2013, the company reorganized its structure to enhance individual business, ending nine business domains and reclassifying 88 business units under the old domains into 49 business divisions as the “cores of business.” These business divisions are in charge of not only global development, manufacturing and sales but also sustainable increase in cash and profit through their business activities. The four newly established companies, Appliances Company, Eco Solutions Company, AVC Networks Company and Automotive & Industrial Systems Company, support the business divisions by developing significant business operations and new businesses, and strengthening core devices.

In this new group formation with this business division structure as its core, the company promotes the following initiatives as major measures of CV2015.

1) Eliminate unprofitable business

The company will restructure TV, semiconductor, mobile phone, circuit board and optical product (drive, pickup) businesses to return to the black in the fiscal 2016.

2) Expand business and improve efficiency by shifting from in-house approach

The company will enhance nonlinear growth, and operational efficiency through cooperation with external partners that maximizes the company’s strength, which are more effective than conducting independently. For example, the company has decided to inject external capital to Panasonic Healthcare Co., Ltd., and transfer some portion of shares of Panasonic Logistics Co., Ltd. to Nippon Express Co., Ltd.

3) Improve financial position

Striving to make profit through its business, the company will streamline capital investment and thoroughly promote working capital reduction, assets disposal and inventory reductions to generate free cash flow under the company-wide cash flow project.

4) Growth strategy from customers’ viewpoint

The company will pursue “A better life, A better world” for each and every one of its customers in four spaces where they live: residential, non-residential, mobility and personal. The company will strengthen its four strategic fields: “residential space network,” “eco and smart business solutions,” “mobility systems and services,” and “connected and personal.” The company will shift its strategy from the business selling individual products and focusing on digital consumer products to “space solutions” business with diverse corporate partners and the business closely and continuously connected with customers.

The most important to promote these initiatives is “Cross-Value Innovation” working beyond the organizations, business areas and companies and combining diverse strengths which complement business division management. In the fiscal 2014, the first year of the midterm management plan, the company will leverage its major strategy of business division management and company-wide management, and accelerate prompt business recovery to improve profitability through its business with Cross-Value Innovation, and for prompt resumption of dividend payment.

# # #

May 10, 2013
Panasonic Corporation

Supplemental Consolidated Financial Data for Fiscal 2013 ended March 31, 2013

1. Segment Information

yen(billions)

	Fiscal 2013 Results				
	Sales	13/12	Segment Profit	% of sales	13/12
AVC Networks	1,373.9	80%	19.9	1.4%	-
Appliances	1,554.4	101%	66.5	4.3%	82%
Systems & Communications	740.9	88%	12.4	1.7%	71%
Eco Solutions	1,547.9	101%	59.1	3.8%	100%
Automotive Systems	782.9	120%	16.6	2.1%	336%
Industrial Devices	1,361.4	97%	19.2	1.4%	-
Energy	592.3	96%	8.3	1.4%	-
Other	1,442.8	77%	25.0	1.7%	106%
Total	9,396.5	92%	227.0	2.4%	281%
Corporate and eliminations	-2,093.5	-	-66.1	-	-
Consolidated total	7,303.0	93%	160.9	2.2%	368%

2. Domain Companies' Information

(Business domain company consolidated basis)

<Sales and Domain Company Profit >

yen(billions)

	Fiscal 2013 Results				
	Sales	13/12	Domain Company Profit	% of sales	13/12
Healthcare Company	134.3	101%	8.7	6.5%	99%
Manufacturing Solutions Company	137.9	86%	14.8	10.7%	59%

Note: Healthcare Company and Manufacturing Solutions Company are included in Other segment.

3. Sales by Region

yen(billions)

	Fiscal 2013 Results		
		Yen basis 13/12	Local currency basis 13/12
Domestic	3,790.4	91%	-
Overseas	3,512.6	95%	93%
North and South America	1,022.3	106%	102%
Europe	665.8	90%	91%
Asia	883.7	95%	93%
China	940.8	90%	86%
Total	7,303.0	93%	92%

4. Sales by Products

yen(billions)

	Fiscal 2013 Results	
		13/12 *
LCD TVs	381.4	97%
Plasma TVs	144.0	51%
Digital cameras	102.2	70%
BD recorders / players	51.1	45%
Air conditioners	272.2	93%
Washing machines and clothes dryers	150.6	105%
Refrigerators	146.4	114%
Electronic components and materials	656.3	101%
Semiconductors	139.7	91%

* The company restructured its Group organization on January 1, 2012. Accordingly, the company reclassified the figures of fiscal 2012 included in the prior segments of PEW and PanaHome, and SANYO.

5. Capital Investment, Depreciation and R&D Expenditures

Capital Investment by Segments

yen(billions)

	Fiscal 2013 Results	
		13-12 *
AVC Networks	56.5	-3.9
Appliances	50.0	-1.4
Systems & Communications	8.8	-4.5
Eco Solutions	29.7	-3.4
Automotive Systems	8.6	-0.3
Industrial Devices	64.4	-13.7
Energy	64.6	+10.8
Other	28.3	-6.4
Total	310.9	-22.8

Note: These figures are calculated on an accrual basis.

Depreciation (tangible assets)

yen(billions)

Fiscal 2013 Results		Fiscal 2014 Forecasts	
	13-12 *		14-13
277.6	-18.2	280.0	+2.4

R&D Expenditures

yen(billions)

Fiscal 2013 Results		Fiscal 2014 Forecasts	
	13-12		14-13
502.2	-18.0	490.0	-12.2

* Effective from the beginning of fiscal 2013, investments and depreciation expenses in molding dies are included in “Capital investment” and "Depreciation (tangible assets)," respectively. Accordingly, the amounts of "Capital Investment" and "Depreciation (tangible assets)" for fiscal 2012 are changed.

6. Foreign Currency Exchange Rates/Transaction

	Export Rates		Rates Used for Consolidation		Foreign Currency Transaction	
	Fiscal 2013 Results	Fiscal 2014 Forecasts*	Fiscal 2013 Results	Fiscal 2014 Forecasts*	Fiscal 2013 Results	Fiscal 2014 Forecasts
U.S. Dollars	¥80	¥85	¥83	¥85	US$2.0 billion	US$1.0 billion
Euro	¥102	¥110	¥107	¥110	€1.7 billion	€1.7 billion

* Business plan rate

7. Number of Employees

(persons)

	End of March 2012	End of March 2013
Domestic	133,605	125,067
Overseas	197,162	168,675
Total	330,767	293,742

8. Segment Information Fiscal 2014 Forecasts

Note: The company restructured its Group organization on April 1, 2013, under which the company changed the number of segments from eight to five. Accordingly, the figures for each segment in fiscal 2013 have been reclassified to conform to the presentation for fiscal 2014.

(1) Segment Information

yen(billions)

	Fiscal 2014 Forecasts				
	Sales	14/13	Segment Profit	% of sales	14/13
Appliances	1,120.0	103%	43.0	3.8%	118%
Eco Solutions	1,710.0	102%	58.0	3.4%	92%
AVC Networks	1,690.0	104%	30.0	1.8%	361%
Automotive & Industrial Systems	2,540.0	101%	76.0	3.0%	258%
Other	900.0	89%	8.0	0.9%	235%
Total	7,960.0	101%	215.0	2.7%	153%
Corporate and eliminations *1	-760.0	-	35.0	-	-
Consolidated total	7,200.0	99%	250.0	3.5%	155%

Appliances (production and sales consolidated) *2	1,510.0	103%	63.0	4.2%	108%
AVC Networks (production and sales consolidated) *2	1,830.0	100%	24.0	1.3%	-

*1 Adjustments on the consolidated accounting (amortization of intangible assets and difference of accounting principles) and administrative expenses at the corporate headquarters level, which had been allocated to each segment, are included in "corporate and eliminations."

*2 The figures in "Appliances (production and sales consolidated)" and "AVC Networks (production and sales consolidated)" include the sales and profits of sales division for consumer products, which are included in "Corporate and eliminations."

（2）Business Division Information

The sales results of the following business divisions will be disclosed from the first quarter of fiscal 201

Appliances: Air-conditioner BD, Refrigerator BD, Laundry Systems and Vacuum Cleaner BD, Cold Chain BD
Eco Solutions: Lighting BD, Energy System BD, Housing System BD, Panasonic Ecology Systems Co., Ltd.
AVC Networks: AV Network BD, DSC BD, IT Products BD, Security System BD
Automotive & Industrial Systems: Automotive Infotainment Systems BD, Capacitor BD, Automation Controls BD, Panasonic Factory Solutions Co., Ltd

（3）Additional Information

yen(billions)

	Fiscal 2014 Forecasts				
	Sales	14/13	Profit	% of sales	14-13
TV Business Division *3	330.0	96%	1.3	0.4%	+2.7
Panasonic Mobile Communications Co., Ltd.	93.5	101%	-1.1	-1.2%	+7.0
Semiconductor Business Division	180.0	98%	-3.3	-1.8%	+17.2
Portable Rechargeable Battery Business Division	259.0	97%	6.3	2.4%	+16.3

*3 "TV Business Division" manufactures TV sets. Sales and profits of distribution and TV panels sectors are not included.

8. Segment Information Fiscal 2014 Forecasts

(4) Capital Investment by Segments

yen(billions)

	Fiscal 2014 Forecasts	
		14-13
Appliances	30.0	-18.3
Eco Solutions	41.0	-18.2
AVC Networks	40.0	-27.4
Automotive & Industrial Systems	83.0	-40.9
Other	11.0	-1.1
Total	205.0	-105.9

Note: These figures are calculated on an accrual basis.

<Attachment> Reference

Note: The company restructured its Group organization on April 1, 2013, under which the company changed the number of segments from eight to five. Accordingly, the figures for each segment in fiscal 2013 have been reclassified to conform to the presentation for fiscal 2014.

Segment Information Fiscal 2013 Results

yen(billions)

	Fiscal 2013 Results		
	Sales	Segment Profit	% of sales
Appliances	1,089.4	36.4	3.3%
Eco Solutions	1,673.2	62.8	3.8%
AVC Networks	1,621.4	8.3	0.5%
Automotive & Industrial Systems	2,518.0	29.5	1.2%
Other	1,008.8	3.4	0.3%
Total	7,910.8	140.4	1.8%
Corporate and eliminations *1	-607.8	20.5	-
Consolidated total	7,303.0	160.9	2.2%

Appliances (production and sales consolidated) *2	1,468.1	58.5	4.0%
AVC Networks (production and sales consolidated) *2	1,835.7	-31.6	-1.7%

*1 Adjustments on the consolidated accounting (amortization of intangible assets and difference of accounting principles) and administrative expenses at the corporate headquarters level, which had been allocated to each segment, are included in "corporate and eliminations."

*2 The figures in "Appliances (production and sales consolidated)" and "AVC Networks (production and sales consolidated)" include the sales and profits of sales division for consumer products, which are included in "other" segment.