

**Supplemental Consolidated Financial Data for Fiscal 2013
ended March 31, 2013**

1. Segment Information

yen(billions)

	Fiscal 2013 Results				
	Sales	13/12	Segment Profit	% of sales	13/12
AVC Networks	1,373.9	80%	19.9	1.4%	-
Appliances	1,554.4	101%	66.5	4.3%	82%
Systems & Communications	740.9	88%	12.4	1.7%	71%
Eco Solutions	1,547.9	101%	59.1	3.8%	100%
Automotive Systems	782.9	120%	16.6	2.1%	336%
Industrial Devices	1,361.4	97%	19.2	1.4%	-
Energy	592.3	96%	8.3	1.4%	-
Other	1,442.8	77%	25.0	1.7%	106%
Total	9,396.5	92%	227.0	2.4%	281%
Corporate and eliminations	-2,093.5	-	-66.1	-	-
Consolidated total	7,303.0	93%	160.9	2.2%	368%

2. Domain Companies' Information

(Business domain company consolidated basis)

<Sales and Domain Company Profit >

yen(billions)

	Fiscal 2013 Results				
	Sales	13/12	Domain Company Profit	% of sales	13/12
Healthcare Company	134.3	101%	8.7	6.5%	99%
Manufacturing Solutions Company	137.9	86%	14.8	10.7%	59%

Note: Healthcare Company and Manufacturing Solutions Company are included in Other segment.

3. Sales by Region

yen(billions)

	Fiscal 2013 Results		
		Yen basis 13/12	Local currency basis 13/12
Domestic	3,790.4	91%	-
Overseas	3,512.6	95%	93%
North and South America	1,022.3	106%	102%
Europe	665.8	90%	91%
Asia	883.7	95%	93%
China	940.8	90%	86%
Total	7,303.0	93%	92%

4. Sales by Products

	Fiscal 2013 Results	
		13/12 [*]
LCD TVs	381.4	97%
Plasma TVs	144.0	51%
Digital cameras	102.2	70%
BD recorders / players	51.1	45%
Air conditioners	272.2	93%
Washing machines and clothes dryers	150.6	105%
Refrigerators	146.4	114%
Electronic components and materials	656.3	101%
Semiconductors	139.7	91%

* The company restructured its Group organization on January 1, 2012. Accordingly, the company reclassified the figures of fiscal 2012 included in the prior segments of PEW and PanaHome, and SANYO.

5. Capital Investment, Depreciation and R&D Expenditures

Capital Investment by Segments

	Fiscal 2013 Results	
		13-12 [*]
AVC Networks	56.5	-3.9
Appliances	50.0	-1.4
Systems & Communications	8.8	-4.5
Eco Solutions	29.7	-3.4
Automotive Systems	8.6	-0.3
Industrial Devices	64.4	-13.7
Energy	64.6	+10.8
Other	28.3	-6.4
Total	310.9	-22.8

Note: These figures are calculated on an accrual basis.

Depreciation (tangible assets)

Fiscal 2013 Results		Fiscal 2014 Forecasts	
	13-12 [*]		14-13
277.6	-18.2	280.0	+2.4

R&D Expenditures

Fiscal 2013 Results		Fiscal 2014 Forecasts	
	13-12		14-13
502.2	-18.0	490.0	-12.2

* Effective from the beginning of fiscal 2013, investments and depreciation expenses in molding dies are included in "Capital investment" and "Depreciation (tangible assets)," respectively. Accordingly, the amounts of "Capital Investment" and "Depreciation (tangible assets)" for fiscal 2012 are changed.

6. Foreign Currency Exchange Rates/Transaction

	Export Rates		Rates Used for Consolidation		Foreign Currency Transaction	
	Fiscal 2013 Results	Fiscal 2014 Forecasts [*]	Fiscal 2013 Results	Fiscal 2014 Forecasts [*]	Fiscal 2013 Results	Fiscal 2014 Forecasts
U.S. Dollars	¥80	¥85	¥83	¥85	US\$2.0 billion	US\$1.0 billion
Euro	¥102	¥110	¥107	¥110	€1.7 billion	€1.7 billion

* Business plan rate

7. Number of Employees

	(persons)	
	End of March 2012	End of March 2013
Domestic	133,605	125,067
Overseas	197,162	168,675
Total	330,767	293,742

8. Segment Information Fiscal 2014 Forecasts

Note: The company restructured its Group organization on April 1, 2013, under which the company changed the number of segments from eight to five. Accordingly, the figures for each segment in fiscal 2013 have been reclassified to conform to the presentation for fiscal 2014.

(1) Segment Information

yen(billions)

	Fiscal 2014 Forecasts				
	Sales	14/13	Segment Profit	% of sales	14/13
Appliances	1,120.0	103%	43.0	3.8%	118%
Eco Solutions	1,710.0	102%	58.0	3.4%	92%
AVC Networks	1,690.0	104%	30.0	1.8%	361%
Automotive & Industrial Systems	2,540.0	101%	76.0	3.0%	258%
Other	900.0	89%	8.0	0.9%	235%
Total	7,960.0	101%	215.0	2.7%	153%
Corporate and eliminations *1	-760.0	-	35.0	-	-
Consolidated total	7,200.0	99%	250.0	3.5%	155%

Appliances (production and sales consolidated) *2	1,510.0	103%	63.0	4.2%	108%
AVC Networks (production and sales consolidated) *2	1,830.0	100%	24.0	1.3%	-

*1 Adjustments on the consolidated accounting (amortization of intangible assets and difference of accounting principles) and administrative expenses at the corporate headquarters level, which had been allocated to each segment, are included in "corporate and eliminations."

*2 The figures in "Appliances (production and sales consolidated)" and "AVC Networks (production and sales consolidated)" include the sales and profits of sales division for consumer products, which are included in "Corporate and eliminations."

(2) Business Division Information

The sales results of the following business divisions will be disclosed from the first quarter of fiscal 2014

Appliances: Air-conditioner BD, Refrigerator BD, Laundry Systems and Vacuum Cleaner BD, Cold Chain BD

Eco Solutions: Lighting BD, Energy System BD, Housing System BD, Panasonic Ecology Systems Co., Ltd.

AVC Networks: AV Network BD, DSC BD, IT Products BD, Security System BD

Automotive & Industrial Systems: Automotive Infotainment Systems BD, Capacitor BD, Automation Controls BD, Panasonic Factory Solutions Co., Ltd

(3) Additional Information

yen(billions)

	Fiscal 2014 Forecasts				
	Sales	14/13	Profit	% of sales	14-13
TV Business Division *3	330.0	96%	1.3	0.4%	+2.7
Panasonic Mobile Communications Co., Ltd.	93.5	101%	-1.1	-1.2%	+7.0
Semiconductor Business Division	180.0	98%	-3.3	-1.8%	+17.2
Portable Rechargeable Battery Business Division	259.0	97%	6.3	2.4%	+16.3

*3 "TV Business Division" manufactures TV sets. Sales and profits of distribution and TV panels sectors are not included.

8. Segment Information Fiscal 2014 Forecasts

(4) Capital Investment by Segments

	Fiscal 2014 Forecasts	
	yen(billions)	
		14-13
Appliances	30.0	-18.3
Eco Solutions	41.0	-18.2
AVC Networks	40.0	-27.4
Automotive & Industrial Systems	83.0	-40.9
Other	11.0	-1.1
Total	205.0	-105.9

Note: These figures are calculated on an accrual basis.

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<Attachment> Reference

Note: The company restructured its Group organization on April 1, 2013, under which the company changed the number of segments from eight to five. Accordingly, the figures for each segment in fiscal 2013 have been reclassified to conform to the presentation for fiscal 2014.

Segment Information Fiscal 2013 Results

	Fiscal 2013 Results		
	Sales	Segment Profit	% of sales
Appliances	1,089.4	36.4	3.3%
Eco Solutions	1,673.2	62.8	3.8%
AVC Networks	1,621.4	8.3	0.5%
Automotive & Industrial Systems	2,518.0	29.5	1.2%
Other	1,008.8	3.4	0.3%
Total	7,910.8	140.4	1.8%
Corporate and eliminations *1	-607.8	20.5	-
Consolidated total	7,303.0	160.9	2.2%
Appliances (production and sales consolidated) *2	1,468.1	58.5	4.0%
AVC Networks (production and sales consolidated) *2	1,835.7	-31.6	-1.7%

*1 Adjustments on the consolidated accounting (amortization of intangible assets and difference of accounting principles) and administrative expenses at the corporate headquarters level, which had been allocated to each segment, are included in "corporate and eliminations."

*2 The figures in "Appliances (production and sales consolidated)" and "AVC Networks (production and sales consolidated)" include the sales and profits of sales division for consumer products, which are included in "other" segment.