

## Supplemental Consolidated Financial Data for Fiscal 2013 Second Quarter and Six Months ended September 30, 2012

### 1. Segment Information

yen (billions)

	Fiscal 2013 Second Quarter					Fiscal 2013 Six Months ended September 30, 2012				
	Sales	13/12	Segment Profit	% of sales	13/12	Sales	13/12	Segment Profit	% of sales	13/12
AVC Networks	330.3	71%	12.5	3.8%	-	690.0	76%	19.9	2.9%	-
Appliances	382.6	100%	13.6	3.6%	76%	814.0	102%	51.0	6.3%	97%
Systems & Communications	192.8	86%	-1.7	-0.9%	-	357.3	88%	-10.0	-2.8%	-
Eco Solutions	385.1	100%	14.7	3.8%	111%	740.3	100%	18.6	2.5%	96%
Automotive Systems	192.0	116%	4.5	2.3%	102%	382.7	138%	8.7	2.3%	1211%
Industrial Devices	355.4	92%	10.6	3.0%	523%	693.6	92%	17.9	2.6%	-
Energy	149.9	92%	2.7	1.8%	-	292.5	95%	2.8	0.9%	-
Other	354.8	71%	5.3	1.5%	49%	698.3	71%	9.4	1.3%	64%
Total	2,342.9	88%	62.2	2.7%	165%	4,668.7	90%	118.3	2.5%	215%
Corporate and eliminations	-519.2	-	-13.4	-	-	-1,030.5	-	-30.9	-	-
Consolidated total	1,823.7	88%	48.8	2.7%	116%	3,638.2	91%	87.4	2.4%	184%

### 2. Domain Companies' Information

(Business domain company basis)  
<Sales and Domain Company Profit >

yen (billions)

	Fiscal 2013 Second Quarter					Fiscal 2013 Six Months ended September 30, 2012				
	Sales	13/12	Domain Company Profit	% of sales	13/12	Sales	13/12	Domain Company Profit	% of sales	13/12
Healthcare Company	33.0	94%	2.1	6.4%	98%	65.3	98%	3.9	6.0%	130%
Manufacturing Solutions Company	37.5	81%	5.0	13.3%	64%	82.1	88%	11.3	13.8%	78%

Note: Healthcare Company and Manufacturing Solutions Company are included in Other segment.

### 3. Sales by Region

yen (billions)

	Fiscal 2013 Second Quarter			Fiscal 2013 Six Months ended September 30, 2012		
		13/12	Local currency basis 13/12		13/12	Local currency basis 13/12
Domestic	956.1	89%	-	1,878.2	92%	-
Overseas	867.6	86%	88%	1,760.0	89%	93%
North and South America	242.6	99%	100%	486.6	101%	103%
Europe	152.2	81%	89%	320.4	83%	93%
Asia	210.9	81%	83%	438.4	85%	89%
China	261.9	83%	82%	514.6	88%	88%
Total	1,823.7	88%	89%	3,638.2	91%	92%

#### 4. Sales by Products

yen (billions)

	Fiscal 2013 Second Quarter		Fiscal 2013 Six Months ended September 30, 2012	
		13/12 *		13/12 *
LCD TVs	95.9	84%	188.2	87%
Plasma TVs	34.8	43%	77.2	48%
Digital cameras	26.3	63%	60.9	71%
BD recorders / players	10.5	37%	23.5	38%
Air conditioners	63.7	84%	166.2	93%
Washing machines and clothes dryers	39.4	112%	75.3	114%
Refrigerators	43.1	114%	82.8	117%
Electronic components and materials	163.8	95%	329.9	99%
Semiconductors	37.9	93%	75.5	92%

\* The company restructured its Group organization on January 1, 2012. Accordingly, the company reclassified the figures of fiscal 2012 included in the prior segments of PEW and PanaHome, and SANYO.

#### 5. Capital Investment by Segments \*

yen (billions)

	Fiscal 2013 Second Quarter		Fiscal 2013 Six Months ended September 30, 2012	
		13-12		13-12
AVC Networks	13.9	-5.7	22.1	-7.9
Appliances	11.9	-0.8	23.3	+1.2
Systems & Communications	2.5	-0.8	4.3	-2.0
Eco Solutions	7.4	-1.1	15.2	-1.3
Automotive Systems	2.6	+0.9	4.5	+1.3
Industrial Devices	22.4	+3.9	41.1	+5.7
Energy	19.8	+6.6	36.3	+15.4
Other	5.8	-2.3	10.1	-5.0
Total	86.3	+0.7	156.9	+7.4

\* These figures are calculated on an accrual basis.

Note: Effective from the beginning of fiscal 2013, investments in molding dies are included in "Capital investment." Accordingly, the amounts of "Capital Investment" for fiscal 2012 are changed.

#### 6. Foreign Currency Exchange Rates/Transaction

<Export Rates>

	Fiscal 2012 2nd quarter	Six Months ended September 30, 2011	Fiscal 2012 Full Year	Fiscal 2013 2nd quarter	Six Months ended September 30, 2012
U.S. Dollars	¥81	¥81	¥80	¥80	¥79
Euro	¥115	¥114	¥111	¥104	¥103

<Rates Used for Consolidation>

	Fiscal 2012 2nd quarter	Six Months ended September 30, 2011	Fiscal 2012 Full Year	Fiscal 2013 2nd quarter	Six Months ended September 30, 2012
U.S. Dollars	¥78	¥80	¥79	¥79	¥80
Euro	¥110	¥114	¥109	¥98	¥101

<Foreign Currency Transaction>

	Fiscal 2012 2nd quarter	Six Months ended September 30, 2011	Fiscal 2012 Full Year	Fiscal 2013 2nd quarter	Six Months ended September 30, 2012
U.S. Dollars	US\$0.9 billion	US\$1.8 billion	US\$3.0 billion	US\$0.6 billion	US\$1.2 billion
Euro	€0.4 billion	€0.8 billion	€1.7 billion	€0.5 billion	€0.9 billion

#### 7. Number of Employees

(persons)

	End of Sept. 2011	End of March 2012	End of June 2012	End of Sept. 2012
Domestic	143,321	133,605	132,815	131,143
Overseas	217,379	197,162	194,697	190,753
Total	360,700	330,767	327,512	321,896

## 8. Fiscal 2013 Annual Forecasts

### (1) Segment Information

yen (billions)

	Fiscal 2013 Forecast (as of May 11, 2012)					Fiscal 2013 Forecast (as of October 31, 2012)				
	Sales	13/12	Segment Profit	% of sales	13/12	Sales	13/12	Segment Profit	% of sales	13/12
AVC Networks	1,730.0	101%	60.0	3.5%	-	1,410.0	82%	22.0	1.6%	-
Appliances	1,630.0	106%	100.0	6.1%	123%	1,540.0	100%	82.0	5.3%	101%
Systems & Communications	900.0	107%	24.0	2.7%	138%	790.0	94%	9.0	1.1%	52%
Eco Solutions	1,600.0	105%	60.0	3.8%	102%	1,560.0	102%	55.0	3.5%	93%
Automotive Systems	720.0	110%	18.0	2.5%	364%	740.0	113%	13.0	1.8%	263%
Industrial Devices	1,420.0	101%	40.0	2.8%	-	1,350.0	96%	23.0	1.7%	-
Energy	660.0	107%	3.0	0.5%	-	580.0	94%	0.0	0.0%	-
Other	1,660.0	88%	24.0	1.4%	102%	1,420.0	75%	10.0	0.7%	42%
Total	10,320.0	101%	329.0	3.2%	407%	9,390.0	92%	214.0	2.3%	265%
Corporate and eliminations	-2,220.0	-	-69.0	-	-	-2,090.0	-	-74.0	-	-
Consolidated total	8,100.0	103%	260.0	3.2%	595%	7,300.0	93%	140.0	1.9%	320%

### (2) Domain Companies' Information

(Business domain company basis)  
<Sales and Domain Company Profit >

yen (billions)

	Fiscal 2013 Forecast (as of May 11, 2012)					Fiscal 2013 Forecast (as of October 31, 2012)				
	Sales	13/12	Domain Company Profit	% of sales	13/12	Sales	13/12	Domain Company Profit	% of sales	13/12
Healthcare Company	139.8	105%	9.1	6.5%	103%	135.6	102%	8.3	6.1%	92%
Manufacturing Solutions Company	186.0	116%	29.0	15.6%	116%	143.8	90%	14.8	10.3%	59%

Note: Healthcare Company and Manufacturing Solutions Company are included in Other segment.

### (3) Sales by Region

yen (billions)

	Fiscal 2013 Forecast (as of May 11, 2012)			Fiscal 2013 Forecast (as of Oct. 31, 2012)		
	13/12	Local currency basis 13/12		13/12	Local currency basis 13/12	
Domestic	4,250.0	102%	-	3,900.0	94%	-
Overseas	3,850.0	105%	107%	3,400.0	92%	95%
North and South America	970.0	100%	103%	930.0	96%	98%
Europe	730.0	98%	102%	600.0	81%	88%
Asia	1,000.0	107%	111%	900.0	97%	100%
China	1,150.0	110%	111%	970.0	93%	93%
Total	8,100.0	103%	105%	7,300.0	93%	94%

## 8. Fiscal 2013 Annual Forecasts (Continued)

### (4) Capital Investment, Depreciation, R&D Expenditures

#### Capital Investment by Segments\*

	Fiscal 2013 Forecast (as of July 31, 2012)		Fiscal 2013 Forecast (as of October 31, 2012)	
		13-12		13-12
AVC Networks	69.0	+8.6	66.0	+5.6
Appliances	55.0	+3.6	54.0	+2.6
Systems & Communications	11.0	-2.3	9.0	-4.3
Eco Solutions	27.0	-6.1	27.0	-6.1
Automotive Systems	10.0	+1.1	10.0	+1.1
Industrial Devices	72.0	-6.1	67.0	-11.1
Energy	86.0	+32.2	80.0	+26.2
Other	30.0	-4.7	27.0	-7.7
Consolidated total	360.0	+26.3	340.0	+6.3

\* These figures are calculated on an accrual basis.

#### Depreciation (tangible assets)

yen (billions)

Fiscal 2013 Forecast (as of July 31, 2012)		Fiscal 2013 Forecast (as of October 31, 2012)	
	13-12		13-12
300.0	+4.2	295.0	-0.8

#### R&D Expenditures

yen (billions)

Fiscal 2013 Forecast (as of May 11, 2012)		Fiscal 2013 Forecast (as of October 31, 2012)	
	13-12		13-12
510.0	-10.2	490.0	-30.2

### (5) Foreign Currency Exchange Rates/Transaction

	Rates Used for Consolidation		Foreign Currency Transaction	
	Fiscal 2013 Forecast (as of May 11, 2012)	Fiscal 2013 Forecast (as of October 31, 2012)	Fiscal 2013 Forecast (as of May 11, 2012)	Fiscal 2013 Forecast (as of October 31, 2012)
U.S. Dollars	¥78	¥79	US\$2.5 billion	US\$2.5 billion
Euro	¥103	¥99	€2.0 billion	€2.0 billion

#### Disclaimer Regarding Forward-Looking Statements

This document includes forward-looking statements (within the meaning of Section 27A of the U.S. Securities Act of 1933 and Section 21E of the U.S. Securities Exchange Act of 1934) about Panasonic and its Group companies (the Panasonic Group). To the extent that statements in this document do not relate to historical or current facts, they constitute forward-looking statements. These forward-looking statements are based on the current assumptions and beliefs of the Panasonic Group in light of the information currently available to it, and involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors may cause the Panasonic Group's actual results, performance, achievements or financial position to be materially different from any future results, performance, achievements or financial position expressed or implied by these forward-looking statements. Panasonic undertakes no obligation to publicly update any forward-looking statements after the date of this document. Investors are advised to consult any further disclosures by Panasonic in its subsequent filings with the U.S. Securities and Exchange Commission pursuant to the U.S. Securities Exchange Act of 1934 and its other filings.

The risks, uncertainties and other factors referred to above include, but are not limited to, economic conditions, particularly consumer spending and corporate capital expenditures in the United States, Europe, Japan, China, and other Asian countries; volatility in demand for electronic equipment and components from business and industrial customers, as well as consumers in many product and geographical markets; currency rate fluctuations, notably between the yen, the U.S. dollar, the euro, the Chinese yuan, Asian currencies and other currencies in which the Panasonic Group operates businesses, or in which assets and liabilities of the Panasonic Group are denominated; the possibility of the Panasonic Group incurring additional costs of raising funds, because of changes in the fund raising environment; the ability of the Panasonic Group to respond to rapid technological changes and changing consumer preferences with timely and cost-effective introductions of new products in markets that are highly competitive in terms of both price and technology; the possibility of not achieving expected results on the alliances or mergers and acquisitions including the business reorganization after the acquisition of all shares of Panasonic Electric Works Co., Ltd. and SANYO Electric Co., Ltd.; the ability of the Panasonic Group to achieve its business objectives through joint ventures and other collaborative agreements with other companies; the ability of the Panasonic Group to maintain competitive strength in many product and geographical areas; the possibility of incurring expenses resulting from any defects in products or services of the Panasonic Group; the possibility that the Panasonic Group may face intellectual property infringement claims by third parties; current and potential, direct and indirect restrictions imposed by other countries over trade, manufacturing, labor and operations; fluctuations in market prices of securities and other assets in which the Panasonic Group has holdings or changes in valuation of long-lived assets, including property, plant and equipment and goodwill, deferred tax assets and uncertain tax positions; future changes or revisions to accounting policies or accounting rules; as well as natural disasters including earthquakes, prevalence of infectious diseases throughout the world, disruption of supply chain and other events that may negatively impact business activities of the Panasonic Group.

The factors listed above are not all-inclusive and further information is contained in Panasonic's latest annual reports, Form 20-F, and any other reports and documents which are on file with the U.S. Securities and Exchange Commission.

<Attachment 1> Reference

**Segment information for fiscal 2013**

Sales

	yen(billions)	
	1st quarter (Apr.-June)	2nd quarter (July -Sept.)
AVC Networks	359.7	330.3
Appliances	431.4	382.6
Systems & Communications	164.5	192.8
Eco Solutions	355.2	385.1
Automotive Systems	190.7	192.0
Industrial Devices	338.2	355.4
Energy	142.6	149.9
Other	343.5	354.8
Total	2,325.8	2,342.9
Eliminations	-511.3	-519.2
Consolidated total	1,814.5	1,823.7

Segment profit

	yen(billions)	
	1st quarter (Apr.-June)	2nd quarter (July -Sept.)
AVC Networks	7.4	12.5
Appliances	37.4	13.6
Systems & Communications	-8.3	-1.7
Eco Solutions	3.9	14.7
Automotive Systems	4.2	4.5
Industrial Devices	7.3	10.6
Energy	0.1	2.7
Other	4.1	5.3
Total	56.1	62.2
Corporate and eliminations	-17.5	-13.4
Consolidated total	38.6	48.8

<Attachment 2> Reference

**Segment information for fiscal 2012**

Sales

	yen(billions)				
	1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct.-Dec.)	4th quarter (Jan.-Mar.)	Fiscal 2012 (Apr.-Mar.)
AVC Networks	449.9	463.7	488.5	311.4	1,713.5
Appliances	417.7	383.4	386.3	346.8	1,534.2
Systems & Communications	181.6	223.6	194.7	240.9	840.8
Eco Solutions	356.5	386.1	394.0	389.2	1,525.8
Automotive Systems	111.7	165.9	169.2	206.4	653.2
Industrial Devices	364.0	387.7	333.8	319.1	1,404.6
Energy	145.1	162.6	154.1	153.1	614.9
Other	484.5	500.8	418.2	477.4	1,880.9
Total	2,511.0	2,673.8	2,538.8	2,444.3	10,167.9
Eliminations	-581.5	-598.1	-578.6	-563.5	-2,321.7
Consolidated total	1,929.5	2,075.7	1,960.2	1,880.8	7,846.2

Segment profit

	yen(billions)				
	1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct.-Dec.)	4th quarter (Jan.-Mar.)	Fiscal 2012 (Apr.-Mar.)
AVC Networks	-3.8	-11.9	-24.8	-27.3	-67.8
Appliances	34.9	17.9	23.6	5.1	81.5
Systems & Communications	-9.9	3.3	4.3	19.6	17.3
Eco Solutions	6.1	13.3	19.1	20.4	58.9
Automotive Systems	-3.7	4.4	2.5	1.7	4.9
Industrial Devices	-2.7	2.1	-13.1	-2.9	-16.6
Energy	-7.5	-2.3	-6.9	-4.2	-20.9
Other	3.9	10.8	1.0	7.9	23.6
Total	17.3	37.6	5.7	20.3	80.9
Corporate and eliminations	-11.7	4.4	-13.8	-16.1	-37.2
Consolidated total	5.6	42.0	-8.1	4.2	43.7

<Attachment 3> Reference

**Domain companies' information for fiscal 2013**

Sales

	yen(billions)	
	1st quarter (Apr.-June)	2nd quarter (July -Sept.)
Healthcare Company	32.3	33.0
Manufacturing Solutions Company	44.6	37.5

Domain company profit

	yen(billions)	
	1st quarter (Apr.-June)	2nd quarter (July -Sept.)
Healthcare Company	1.8	2.1
Manufacturing Solutions Company	6.3	5.0

**Domain companies' information for fiscal 2012**

Sales

	yen(billions)				
	1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct.-Dec.)	4th quarter (Jan.-Mar.)	Fiscal 2012 (Apr.-Mar.)
Healthcare Company	31.5	35.0	32.2	34.9	133.6
Manufacturing Solutions Company	47.2	46.6	32.5	33.5	159.8

Domain company profit

	yen(billions)				
	1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct.-Dec.)	4th quarter (Jan.-Mar.)	Fiscal 2012 (Apr.-Mar.)
Healthcare Company	0.9	2.1	2.1	3.7	8.8
Manufacturing Solutions Company	6.7	7.8	3.1	7.5	25.1

Note: Healthcare Company and Manufacturing Solutions Company are included in Other segment.