

**FOR IMMEDIATE RELEASE**

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**Panasonic to Expand Smart Home Appliance Lineup  
with Full-Scale Launch of Smart Cloud Services**

**Osaka, Japan** – Panasonic Corporation today announced the significant expansion of its lineup of smart home appliances and the full-scale launch of cloud-based services in Japan dedicated to Panasonic's home appliances ranging from white goods, such as air conditioners and refrigerators, to kitchen appliances and healthcare devices. Dubbed Panasonic Smart

*Panasonic Smart App cloud services will let users operate various home appliances using smartphones, making everyday life easier, more convenient and more comfortable.*

App and available from late September, the application will allow users of compatible Panasonic home appliances to remotely operate their appliances, program settings and see the energy savings of each appliance by using Android™ smartphones\*1.

Panasonic has already been providing the cloud services for owners of the latest models of its 3-Star Bistro steam microwave oven and induction heating (IH) steam rice cooker which were launched in June 2012, enabling them to search for recipes and program cooking instructions using Android™ smartphones.

The new smart appliances which will be launched from September 25 in Japan will include Panasonic's X Series room air conditioners, a top-mount refrigerator (NR-F557XV), drum-type washer-dryers (NA-VX8200/NA-VT8200), as well as healthcare products such as the EW-FA43 body composition monitor, the EW-NK63 calorie meter and EW-BW53 blood pressure monitor. The new air conditioners can also be operated with Apple's iPhones™\*2 as well as Android phones.

Panasonic's smart solutions are designed to make the user's everyday life more comfortable, convenient and energy efficient. Via the Panasonic Smart App, for example, users can control

their air conditioners remotely from outside the home\*<sup>3</sup>, check if the refrigerator is running efficiently, or set their preferred washing cycle using their smartphone. The new app also allows owners of the Panasonic healthcare products to create graphs tracking their weight and calories consumed by everyday activities among other things, making it easier to manage daily healthcare data. Furthermore, customer support such as checking device malfunctions will also be available.

The app will be available free of charge from the Club Panasonic website\*<sup>4</sup>. By simply registering as a user of Panasonic smart appliances, users can enjoy the service. Because the Panasonic Smart App is a cloud service, users can download the most up-to-date information, such as recipes or device settings, from the server any time.

With these smart offerings, Panasonic proposes customers a more convenient, comfortable and enjoyable lifestyle.

**Notes:**

\*1: Smartphones running on Android Version 2.3.3 or higher supporting Osaifu-Keitai®/FeliCa or NFC (with some exceptions). Initial settings are required in advance when first using the Osaifu-Keitai function on smartphones. "Osaifu-Keitai" is a registered trademark of NTT DoCoMo. FeliCa is a registered trademark of Sony Corporation. FeliCa is a contactless IC card technology developed by Sony Corporation. Android is a trademark and registered trademark of Google Inc. Services cannot be used in areas with poor signal. For details on smartphones which can use this service, refer to the list at [http://panasonic.jp/pss/qa/taiou\\_list.html](http://panasonic.jp/pss/qa/taiou_list.html).

\*2: iPhone is a trademark of Apple Inc.

\*3: In order to remotely operate the air conditioner, a broadband router, a wireless gateway (CF-TC7, sold separately) and a wireless adaptor (CF-TA9, sold separately) are required.







\*4: An exclusive application, Panasonic Smart App, has to be downloaded. To download the application and access the server will require a separate communication fee.

**About Panasonic**

Panasonic Corporation is a worldwide leader in the development and manufacture of electronic products in three business fields, consumer, components & devices, and solutions. Based in Osaka, Japan, the company recorded consolidated net sales of 7.85 trillion yen for the year ended March 31, 2012. Panasonic's stock is listed on the Tokyo, Osaka, Nagoya and New York (NYSE:PC) Stock Exchanges. The company has the vision of becoming the No. 1 Green Innovation Company in the Electronics Industry by the 100th year of its founding in 2018. For more information on Panasonic, its brand and commitment to sustainability, visit the company's website at <http://panasonic.net/>.

# What You Can Do with the Panasonic Smart App



Room air conditioner	Top-unit refrigerator	Drum-type Washer/dryer	Steam microwave oven	Steam IH rice cooker	Health care products
					
X-series	NR-F557XV	NA-VX8200 NA-VT8200	NE-R3500	SR-SX102 SR-SX182	EW-FA43 EW-NK63 EW-BW53
<b>Available from October 19 / November 21</b>	<b>Available from October 20</b>	<b>Available from September 25</b>	<b>Available since June 1</b>	<b>Available since June 1</b>	<b>Available from October 1</b>
<ul style="list-style-type: none"> <li>■ Remote control from any location</li> <li>■ Double temperature settings</li> <li>■ Calendar appointments</li> <li>■ Power save selection</li> <li>■ Eco information Electricity costs</li> <li>■ User guides</li> <li>■ Displays actions to be taken at the time of occurrence of an error</li> </ul>	<ul style="list-style-type: none"> <li>■ Recipe searches</li> <li>■ Shopping lists</li> <li>■ Adding to favorites</li> <li>■ Eco information ECONAVI %</li> <li>■ Number of times door is opened and closed</li> <li>■ Detects light storage</li> <li>■ User guides</li> <li>■ Displays actions to be taken at the time of occurrence of an error</li> </ul>	<ul style="list-style-type: none"> <li>■ Washing powder and softener settings</li> <li>■ Course and appointment settings</li> <li>■ Adding to favorite course</li> <li>■ Checking operating situation</li> <li>■ Receiving maintenance information</li> <li>■ Eco information Dosage, frequency ECONAVI rank</li> <li>■ User guides</li> <li>■ Displays actions to be taken at the time of occurrence of an error</li> </ul>	<ul style="list-style-type: none"> <li>■ Recipe searches</li> <li>■ Shopping lists</li> <li>■ Adding to favorites</li> <li>■ Easy touch setting for recipes</li> <li>■ Personal recipes</li> <li>■ Eco information Electricity costs</li> <li>■ User guides</li> <li>■ Displays actions to be taken at the time of occurrence of an error</li> </ul>	<ul style="list-style-type: none"> <li>■ Recipe searches</li> <li>■ Shopping lists</li> <li>■ Adding to favorites</li> <li>■ Easy touch setting for recipes</li> <li>■ Personal recipes</li> <li>■ My home style rice cooking settings</li> <li>■ Eco information Electricity costs</li> <li>■ User guides</li> <li>■ Displays actions to be taken at the time of occurrence of an error</li> </ul>	<ul style="list-style-type: none"> <li>■ Automatic graph display</li> <li>■ Friend link</li> <li>■ Measurement record</li> <li>■ User guides</li> <li>■ Displays actions to be taken at the time of occurrence of an error</li> </ul> <p>For EW-FA43, EW-NK63</p> <ul style="list-style-type: none"> <li>■ Recipe searches (trial version*)</li> </ul> <p>*This service will start as a trial version. The service content may change or be discontinued-without prior notice.</p>
			<b>Expanded services available from August 21</b>		