

**Supplemental Consolidated Financial Data for Fiscal 2011  
First Quarter, ended June 30, 2010**

Note: SANYO and its subsidiaries became Panasonic's consolidated subsidiaries in December 2009. The operating results of SANYO and its subsidiaries are not included in the company's consolidated financial statements for the first quarter of fiscal 2010.

**1. Sales Breakdown**

	Total	11/10	Local currency basis 11/10	Domestic	11/10	yen (billions)		
						Overseas	11/10	Local currency basis 11/10
Video and Audio Equipment	397.6	111%	114%	138.1	112%	259.5	110%	115%
Information and Communications Equipment	370.0	99%	102%	193.2	93%	176.8	108%	113%
Digital AVC Networks	767.6	105%	108%	331.3	100%	436.3	109%	114%
Home Appliances	313.4	107%	109%	168.0	103%	145.4	114%	117%
PEW and PanaHome	346.9	111%	112%	270.4	106%	76.5	132%	140%
Components and Devices	193.3	114%	117%	64.8	118%	128.5	112%	117%
SANYO	407.4	-	-	152.1	-	255.3	-	-
Other	132.5	147%	149%	67.8	125%	64.7	180%	185%
Total (Domestic vs. overseas)	2,161.1 (100%)	135%	138%	1,054.4 (49%)	123%	1,106.7 (51%)	150%	155%

Note: The company restructured the motor business on April 1, 2010. Accordingly, the prior figures for Home Appliances and, Components and Devices in fiscal 2010 are reclassified to conform to the presentation for fiscal 2011.

**Overseas Sales by Region**

		yen (billions)	
		11/10	Local currency basis 11/10
North and South America	286.0	140%	144%
Europe	223.8	134%	146%
Asia	292.4	152%	152%
China	304.5	175%	181%
Total	1,106.7	150%	155%

## 2. Sales by Products

Product Category		Products	Sales	11/10	yen (billions)
Digital AVC Networks	TVs	250.5	116%		
	Plasma TVs	130.9	106%		
	LCD TVs	102.3	136%		
	Digital Cameras	51.3	107%		
	BD / DVD recorders	33.4	109%		
	BD recorders / players	27.7	122%		
	VCRs / camcorders	15.1	91%		
	Audio equipment	18.0	111%		
	Information equipment	255.1	115%		
	Communications equipment	114.9	77%		
Home Appliances	Mobile communications equipment	55.7	61%		
	Air conditioners	81.0	105%		
Components and Devices	Refrigerators	33.0	101%		
	General components	84.2	119%		
	Semiconductors *	84.7	111%		
Other	Batteries	60.1	111%		
	FA equipment	41.5	291%		

\* Information for semiconductors is on a production basis.

## 3. Financial data for the primary domain companies

(Business domain company basis)

<Sales, Domain company Profit (production division basis), and Capital Investment \* >

yen (billions)

	Sales		Domain company profit			Capital Investment	
		11/10		% of Sales	11/10		11-10
AVC Networks Company	419.8	114%	-18.9	-4.5%	-	40.1	-27.9
Panasonic Mobile Communications Co., Ltd.	66.1	65%	2.7	4.1%	35%	0.5	+0.1
Panasonic Electronic Devices Co., Ltd.	95.8	114%	3.2	3.4%	-	5.5	+0.8
Factory Automation Business	44.5	279%	6.5	14.6%	-	0.2	+0.1

\* These figures are calculated on an accrual basis.

#### **4. Capital Investment by Business Segment \***

	yen (billions)	
	Capital Investment	11-10
Digital AVC Networks	45.9	-24.1
Home Appliances	5.5	-7.3
PEW and PanaHome	9.8	+3.3
Components and Devices **	20.4	-2.8
SANYO	15.9	+15.9
Other	1.2	-0.6
<b>Total</b>	<b>98.7</b>	<b>-15.6</b>

<\*\* semiconductors only> <5.0 > <-0.5 >

\* These figures are calculated on an accrual basis.

Note: The company restructured the motor business on April 1, 2010. Accordingly, segment information for Home Appliances and, Components and Devices in fiscal 2010 are reclassified to conform to the presentation for fiscal 2011.

#### **5. Foreign Currency Exchange Rates**

<Fiscal 2011 First Quarter>

	Export Rates	Rates Used for Consolidation	Foreign Currency Transaction * (billions)
U.S. Dollars	¥91	¥92	US\$0.4
Euro	¥125	¥117	€ 0.3

<Fiscal 2010 First Quarter>

	Export Rates	Rates Used for Consolidation	Foreign Currency Transaction * (billions)
U.S. Dollars	¥94	¥97	US\$0.4
Euro	¥122	¥133	€ 0.3

\* These figures are based on the net foreign exchange exposure of the company.

#### **6. Number of Employees**

(persons)

	End of June 2009	End of March 2010	End of June 2010
Domestic	130,066	152,853	153,493
Overseas	158,867	231,733	231,323
<b>Total</b>	<b>288,933</b>	<b>384,586</b>	<b>384,816</b>

**<Attachment 1> Reference  
Segment information for fiscal 2011**

Sales Yen (billions)

	1st Quarter (Apr. to Jun.)
Digital AVC Networks	831.7
Home Appliances	322.8
PEW and PanaHome	391.2
Components and Devices	236.3
SANYO	413.0
Other	275.4
Subtotal	2,470.4
Eliminations	-309.3
Total	2,161.1

Segment profit Yen (billions)

	1st Quarter (Apr. to Jun.)
Digital AVC Networks	27.9
Home Appliances	32.3
PEW and PanaHome	8.3
Components and Devices	11.8
SANYO	5.0
Other	12.8
Subtotal	98.1
Corporate and eliminations	-14.3
Total	83.8

**<Attachment 2> Reference  
Segment information for fiscal 2010**

**Sales** Yen (billions)

	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
Digital AVC Networks	773.3	830.8	974.1	831.3	3,409.5
Home Appliances	306.6	288.3	305.6	303.7	1,204.2
PEW and PanaHome	357.7	416.0	410.7	447.7	1,632.1
Components and Devices	213.3	243.5	246.9	227.8	931.5
SANYO	-	-	-	404.8	404.8
Other	204.7	241.4	231.6	334.5	1,012.2
Subtotal	1,855.6	2,020.0	2,168.9	2,549.8	8,594.3
Eliminations	-260.1	-282.2	-282.3	-351.7	-1,176.3
<b>Total</b>	<b>1,595.5</b>	<b>1,737.8</b>	<b>1,886.6</b>	<b>2,198.1</b>	<b>7,418.0</b>

**Segment profit** Yen (billions)

	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
Digital AVC Networks	-13.6	26.3	40.2	34.4	87.3
Home Appliances	18.6	8.1	31.3	8.1	66.1
PEW and PanaHome	-7.8	12.0	17.4	13.1	34.7
Components and Devices	-9.7	13.4	19.2	13.6	36.5
SANYO	-	-	-	-0.7	-0.7
Other	-0.9	3.0	6.2	11.4	19.7
Subtotal	-13.4	62.8	114.3	79.9	243.6
Corporate and eliminations	-6.8	-13.7	-13.3	-19.3	-53.1
<b>Total</b>	<b>-20.2</b>	<b>49.1</b>	<b>101.0</b>	<b>60.6</b>	<b>190.5</b>

Note: The company restructured the motor business on April 1, 2010. Accordingly, segment information for Home Appliances and, Components and Devices in fiscal 2010 are reclassified to conform to the presentation for fiscal 2011.

**<Attachment 3> Reference  
Segment information for fiscal 2009**

**Sales** Yen (billions)

	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
Digital AVC Networks	1,046.4	1,056.5	937.3	708.8	3,749.0
Home Appliances	374.6	354.9	306.3	254.5	1,290.3
PEW and PanaHome	432.8	495.9	432.7	404.9	1,766.3
Components and Devices	307.9	310.3	260.2	166.5	1,044.9
Other	289.4	309.2	222.4	250.7	1,071.7
Subtotal	2,451.1	2,526.8	2,158.9	1,785.4	8,922.2
Eliminations	-299.1	-335.1	-279.0	-243.5	-1,156.7
<b>Total</b>	<b>2,152.0</b>	<b>2,191.7</b>	<b>1,879.9</b>	<b>1,541.9</b>	<b>7,765.5</b>

**Segment profit** Yen (billions)

	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
Digital AVC Networks	55.0	47.8	-4.9	-94.7	3.2
Home Appliances	32.7	16.3	17.1	-19.3	46.8
PEW and PanaHome	10.5	25.3	10.3	-6.0	40.1
Components and Devices	18.4	28.6	6.1	-43.8	9.3
Other	13.9	14.9	0.1	-5.0	23.9
Subtotal	130.5	132.9	28.7	-168.8	123.3
Corporate and eliminations	-20.9	-14.4	-2.3	-12.8	-50.4
<b>Total</b>	<b>109.6</b>	<b>118.5</b>	<b>26.4</b>	<b>-181.6</b>	<b>72.9</b>

Note: The company restructured the motor business on April 1, 2010. Accordingly, segment information for Home Appliances and, Components and Devices in fiscal 2009 are reclassified to conform to the presentation for fiscal 2011.

**<Attachment 4> Reference**  
**Primary domain companies' information for fiscal 2011**

**Sales**

	Yen (billions)
	1st Quarter (Apr. to Jun.)
AVC Networks Company	419.8
Panasonic Mobile Communications Co., Ltd.	66.1
Panasonic Electronic Devices Co., Ltd.	95.8
Factory Automation Business	44.5

**Domain company profit**

	Yen (billions)
	1st Quarter (Apr. to Jun.)
AVC Networks Company	-18.9
Panasonic Mobile Communications Co., Ltd.	2.7
Panasonic Electronic Devices Co., Ltd.	3.2
Factory Automation Business	6.5

**Primary domain companies' information for fiscal 2010**

**Sales**

	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Yen (billions) Full year (Apr. to Mar.)
AVC Networks Company	366.8	435.5	526.2	374.2	1,702.7
Panasonic Mobile Communications Co., Ltd.	102.0	63.9	63.7	77.8	307.4
Panasonic Electronic Devices Co., Ltd.	84.3	95.6	97.3	88.8	366.0
Factory Automation Business	15.9	24.3	26.5	33.9	100.6

**Domain company profit**

	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Yen (billions) Full year (Apr. to Mar.)
AVC Networks Company	-34.6	1.7	0.1	-1.3	-34.1
Panasonic Mobile Communications Co., Ltd.	7.8	1.9	0.4	0.8	10.9
Panasonic Electronic Devices Co., Ltd.	-3.8	2.9	4.6	0.9	4.6
Factory Automation Business	-7.6	-1.9	0.1	2.7	-6.7

**Primary domain companies' information for fiscal 2009**

**Sales**

	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Yen (billions) Full year (Apr. to Mar.)
AVC Networks Company	529.9	553.1	519.4	296.1	1,898.5
Panasonic Mobile Communications Co., Ltd.	118.8	90.4	85.7	94.8	389.7
Panasonic Electronic Devices Co., Ltd.	124.9	120.5	92.7	62.5	400.6
Factory Automation Business	60.8	51.1	25.6	15.5	153.0

**Domain company profit**

	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Yen (billions) Full year (Apr. to Mar.)
AVC Networks Company	14.4	21.5	-23.4	-62.6	-50.1
Panasonic Mobile Communications Co., Ltd.	14.9	6.4	6.7	-4.3	23.7
Panasonic Electronic Devices Co., Ltd.	9.0	8.1	-2.0	-17.6	-2.5
Factory Automation Business	9.4	5.8	-4.7	-8.9	1.6