

Panasonic Corporation
Consolidated Information by Business Segment *
(Nine months ended December 31)

By Business Segment:

[Sales]	<u>Yen (billions)</u>		<u>Percentage</u> <u>2008/2007</u>
	<u>2008</u>	<u>2007</u>	
Digital AVC Networks	¥ 3,040.2	¥ 3,267.3	93%
Home Appliances	977.6	1,006.2	97%
PEW and PanaHome	1,361.4	1,409.7	97%
Components and Devices	948.5	1,069.6	89%
Other	821.0	792.2	104%
JVC	--	183.1	--
Subtotal	7,148.7	7,728.1	93%
Eliminations	(925.0)	(858.2)	--
Consolidated total	<u>¥ 6,223.7</u>	<u>¥ 6,869.9</u>	91%

[Segment Profit]**

Digital AVC Networks	¥ 97.9	¥ 194.4	50%
Home Appliances	65.1	63.1	103%
PEW and PanaHome	46.1	68.4	67%
Components and Devices	54.0	77.3	70%
Other	28.9	47.1	61%
JVC	--	(9.7)	--
Subtotal	292.0	440.6	66%
Corporate and eliminations	(37.5)	(55.2)	--
Consolidated total	<u>¥ 254.5</u>	<u>¥ 385.4</u>	66%

* ** See Notes to consolidated financial statements on pages 15-17.