

**Supplemental Consolidated Financial Data for Fiscal 2009  
Second Quarter and Six Months ended September 30, 2008**

**1. Sales breakdown**

Fiscal 2009 Second Quarter	Total	09/08	Local currency basis 09/08	Domestic	09/08	yen (billions)		
						Overseas	09/08	Local currency basis 09/08
Video and Audio Equipment	496.4	111%	116%	125.9	112%	370.5	111%	117%
Information and Communications Equipment	497.2	90%	94%	232.7	91%	264.5	90%	96%
Digital AVC Networks	993.6	100%	104%	358.6	97%	635.0	101%	107%
Home Appliances	311.3	103%	106%	167.4	105%	143.9	101%	107%
MEW and PanaHome	448.1	97%	98%	357.7	95%	90.4	106%	113%
Components and Devices	272.6	90%	93%	89.2	90%	183.4	91%	95%
Other	166.1	93%	94%	92.5	100%	73.6	86%	89%
<b>Total</b>	<b>2,191.7</b>	<b>96%</b>	<b>99%</b>	<b>1,065.4</b>	<b>96%</b>	<b>1,126.3</b>	<b>96%</b>	<b>101%</b>

Fiscal 2009 Six Months ended September 30, 2008	Total	09/08	Local currency basis 09/08	Domestic	09/08	yen (billions)		
						Overseas	09/08	Local currency basis 09/08
Video and Audio Equipment	962.7	114%	119%	257.7	114%	705.0	113%	120%
Information and Communications Equipment	1,006.3	94%	98%	481.4	95%	524.9	93%	101%
Digital AVC Networks	1,969.0	103%	107%	739.1	101%	1,229.9	104%	111%
Home Appliances	654.1	102%	106%	340.6	102%	313.5	101%	109%
MEW and PanaHome	837.2	99%	100%	662.2	96%	175.0	111%	120%
Components and Devices	541.9	92%	97%	181.3	93%	360.6	92%	98%
Other	341.5	98%	100%	187.4	99%	154.1	97%	101%
<b>Total</b>	<b>4,343.7</b>	<b>96%</b>	<b>99%</b>	<b>2,110.6</b>	<b>96%</b>	<b>2,233.1</b>	<b>96%</b>	<b>102%</b>

Note: The name of "AVC Networks" was changed to "Digital AVC Networks" from fiscal 2009.

The name of "MEW and PanaHome" was as of September 30, 2008.

**2. Overseas Sales by Region**

	Fiscal 2009 Second Quarter	Fiscal 2009 Six Months ended September 30, 2008			yen (billions)		
		09/08	Local currency basis 09/08	09/08	Local currency basis 09/08	09/08	Local currency basis 09/08
North and South America	298.2	90%	98%	584.6	89%	99%	
Europe	281.7	97%	101%	575.4	95%	98%	
Asia	273.4	92%	99%	540.8	93%	101%	
China	273.0	106%	108%	532.3	108%	112%	
<b>Total</b>	<b>1,126.3</b>	<b>96%</b>	<b>101%</b>	<b>2,233.1</b>	<b>96%</b>	<b>102%</b>	

### 3. Sales by Products

<Consolidated>

Product Category	Products	Fiscal 2009			
		Second Quarter		Six Months ended September 30	
		Sales	09/08	Sales	09/08
Digital AVC Networks	VCRs	24.5	86%	49.3	88%
	Digital cameras	62.7	95%	127.7	102%
	TVs	295.8	124%	565.5	125%
	Plasma TVs	168.9	115%	318.4	116%
	LCD TVs	102.9	164%	198.8	166%
	DVD recorders	32.6	115%	64.3	114%
	Audio equipment	26.5	76%	52.3	81%
	Information equipment	335.9	89%	660.4	91%
	Communications equipment	161.3	94%	345.9	100%
	Mobile communications	74.8	97%	179.0	109%
Home Appliances	Air conditioners	62.8	108%	163.4	103%
	Refrigerators	32.1	100%	63.2	103%
Components and Devices	General components	103.2	88%	208.8	90%
	Semiconductors *	121.8	103%	244.0	106%
	Batteries	80.4	95%	152.4	95%
Other	FA equipment	45.9	73%	102.5	89%

\* Information for semiconductors is on a production basis.

Note: The name of "AVC Networks" was changed to "Digital AVC Networks" from fiscal 2009.

### 4. Segment Information

<Consolidated>

	Fiscal 2009 Second Quarter					Fiscal 2009 Six Months ended September 30				
	Sales	09/08	Segment Profit	% of sales	09/08	Sales	09/08	Segment Profit	% of sales	09/08
Digital AVC Networks	1,056.5	99%	47.8	4.5%	67%	2,102.9	102%	102.8	4.9%	93%
Home Appliances	333.4	105%	15.4	4.6%	80%	685.5	103%	46.9	6.8%	126%
MEW and PanaHome	495.9	98%	25.3	5.1%	81%	928.7	99%	35.8	3.9%	87%
Components and Devices	335.7	92%	29.5	8.8%	95%	670.2	94%	49.0	7.3%	99%
Other	309.2	110%	14.9	4.8%	70%	598.6	110%	28.8	4.8%	82%
Total	2,530.7	98%	132.9	5.3%	78%	4,985.9	98%	263.3	5.3%	100%
Corporate and eliminations	-339.0	-	-14.3	-	-	-642.2	-	-35.1	-	-
Consolidated total	2,191.7	96%	118.6	5.4%	81%	4,343.7	96%	228.2	5.3%	104%

Note: The name of "AVC Networks" was changed to "Digital AVC Networks" from fiscal 2009.

The name of "MEW and PanaHome" was as of September 30, 2008.

### 5. Financial data for the primary domain companies

(Business domain company basis)

<Sales, Domain company profit (production division basis), and Capital Investment \* >

Fiscal 2009 Second Quarter			yen (billions)		
	Sales		Domain company profit		Capital Investment
		09/08	09/08	% of Sales	09-08
Panasonic AVC Networks Company	553.1	115%	21.5	65%	3.9%
Panasonic Mobile Communications Co., Ltd.	90.4	93%	6.4	256%	7.1%
Panasonic Electronic Devices Co., Ltd.	120.5	92%	8.1	71%	6.7%
Factory Automation Business	51.1	75%	5.8	49%	11.4%
					0.6
					-1.1

### Fiscal 2009 Six Months ended September 30, 2008

yen (billions)

	Sales		Domain company profit		Capital Investment
		09/08	09/08	% of Sales	09-08
Panasonic AVC Networks Company	1,083.0	115%	35.9	76%	3.3%
Panasonic Mobile Communications Co., Ltd.	209.2	102%	21.3	2367%	10.2%
Panasonic Electronic Devices Co., Ltd.	245.4	94%	17.1	83%	7.0%
Factory Automation Business	112.0	89%	15.3	70%	13.7%
					1.0
					-1.5

\* These figures are calculated on an accrual basis.

Note: The name of "Panasonic AVC Networks Company" was as of September 30, 2008.

## 6. Capital Investment by segments \*

<Consolidated>

	yen (billions)	
	Six Months ended September 30, 2008	09-08
Digital AVC Networks	122.0	+21.9
Home Appliances	25.5	+2.9
MEW and PanaHome	19.9	+1.1
Components and Devices **	58.4	-8.7
Other	14.1	+8.5
JVC	-	-3.0
<b>Total</b>	<b>239.9</b>	<b>+22.7</b>

<\*\* semiconductors only>

<23.3> <-4.2>

\* These figures are calculated on an accrual basis.

Note: The name of "AVC Networks" was changed to "Digital AVC Networks" from fiscal 2009.

The name of "MEW and PanaHome" was as of September 30, 2008.

## 7. Foreign Currency Exchange Rates

<Export Rates>

	Fiscal 2008			Fiscal 2009	
	Second Quarter	Six Months ended September 30	Full Year	Second Quarter	Six Months ended September 30
U.S. Dollars	¥118	¥118	¥115	¥104	¥104
Euro	¥160	¥159	¥160	¥160	¥159

<Rates Used for Consolidation>

	Fiscal 2008			Fiscal 2009	
	Second Quarter	Six Months ended September 30	Full Year	Second Quarter	Six Months ended September 30
U.S. Dollars	¥118	¥119	¥114	¥108	¥106
Euro	¥162	¥162	¥162	¥162	¥163

<Foreign Currency Transaction> \*

(billions)

	Fiscal 2008			Fiscal 2009	
	Second Quarter	Six Months ended September 30	Full Year	Second Quarter	Six Months ended September 30
U.S. Dollars	US\$0.6	US\$1.2	US\$2.5	US\$1.0	US\$1.5
Euro	€0.3	€0.6	€1.2	€0.4	€0.8

\* These figures are based on the net foreign exchange exposure of the company.

## 8. Number of Employees

<Consolidated>

(persons)

	End of September 2007	End of March 2008	End of June 2008	End of September 2008
Domestic	136,663	135,563	134,950	134,481
Overseas	172,374	170,265	175,631	179,113
<b>Total</b>	<b>309,037</b>	<b>305,828</b>	<b>310,581</b>	<b>313,594</b>

Quarterly segment information for the past two years is shown on the company's website (<http://panasonic.net/ir/>).