

Matsushita Electric Industrial Co., Ltd.
Consolidated Sales Breakdown *
(Three months ended June 30)

| | Yen (billions) | 2007 | 2006 | Percentage 2007/2006 | U.S. Dollars (millions) | 2007 |
|--|-------------------|---------|-----------|-------------------------|----------------------------|-----------|
| <u>AVC Networks</u> | | | | | | |
| Video and audio equipment | ¥ | 402.4 | ¥ 393.6 | 102% | \$ | 3,272 |
| Information and communications equipment | | 522.3 | 488.0 | 107% | | 4,246 |
| Subtotal | | 924.7 | 881.6 | 105% | | 7,518 |
| <u>Home Appliances</u> | | 339.9 | 309.9 | 110% | | 2,763 |
| <u>Components and Devices</u> | | 284.7 | 270.1 | 105% | | 2,315 |
| <u>MEW and PanaHome</u> | | 385.7 | 367.4 | 105% | | 3,136 |
| <u>JVC</u> | | 135.3 | 150.2 | 90% | | 1,100 |
| <u>Other</u> | | 169.2 | 157.7 | 107% | | 1,375 |
| Total | ¥ | 2,239.5 | ¥ 2,136.9 | 105% | | \$ 18,207 |
| Domestic sales | | 1,078.0 | 1,061.9 | 102% | | 8,764 |
| Overseas sales | | 1,161.5 | 1,075.0 | 108% | | 9,443 |

[Domestic/Overseas Sales Breakdown]

(in yen only)

| | Domestic sales | | Overseas sales | |
|--|-------------------|---------|-------------------|-----------|
| | Yen (billions) | 2007 | Yen (billions) | 2007 |
| <u>AVC Networks</u> | | | | |
| Video and audio equipment | ¥ | 112.9 | 97% | ¥ 289.5 |
| Information and communications equipment | | 251.9 | 107% | 270.4 |
| Subtotal | | 364.8 | 104% | 559.9 |
| <u>Home Appliances</u> | | 173.5 | 101% | 166.4 |
| <u>Components and Devices</u> | | 96.2 | 98% | 188.5 |
| <u>MEW and PanaHome</u> | | 313.6 | 103% | 72.1 |
| <u>JVC</u> | | 34.4 | 82% | 100.9 |
| <u>Other</u> | | 95.5 | 100% | 73.7 |
| Total | ¥ | 1,078.0 | 102% | ¥ 1,161.5 |
| | | | | 108% |

* See Notes to consolidated financial statements on pages 12-13.