

Matsushita Electric Industrial Co., Ltd.
Consolidated Information by Segments *
(Year ended March 31)

By Business Segment:

	Yen (billions)		Percentage	U.S. Dollars (millions)
[Sales]	2007	2006	2007/2006	2007
AVC Networks	¥ 4,047.2	¥ 3,986.1	102%	\$ 34,298
Home Appliances	1,303.4	1,241.2	105%	11,046
Components and Devices	1,377.7	1,368.3	101%	11,675
MEW and PanaHome	1,858.7	1,747.2	106%	15,752
JVC	646.6	703.1	92%	5,480
Other	1,484.0	1,315.3	113%	12,576
Subtotal	10,717.6	10,361.2	103%	90,827
Eliminations	(1,609.4)	(1,466.9)	--	(13,639)
Consolidated total	¥ 9,108.2	¥ 8,894.3	102%	\$ 77,188

[Segment Profit] **

AVC Networks	¥ 219.6	¥ 190.9	115%	\$ 1,861
Home Appliances	83.5	77.2	108%	707
Components and Devices	99.9	81.1	123%	846
MEW and PanaHome	78.9	72.7	109%	669
JVC	(5.7)	(5.8)	--	(48)
Other	60.5	62.2	97%	513
Subtotal	536.7	478.3	112%	4,548
Corporate and eliminations	(77.2)	(64.0)	--	(654)
Consolidated total	¥ 459.5	¥ 414.3	111%	\$ 3,894

By Domestic and Overseas Company Location:

	Yen (billions)		Percentage	U.S. Dollars (millions)
[Sales]	2007	2006	2007/2006	2007
Japan	¥ 6,971.0	¥ 6,890.3	101%	\$ 59,076
Americas	1,357.3	1,366.5	99%	11,503
Europe	1,210.0	1,087.7	111%	10,254
Asia, China and others	2,874.7	2,716.4	106%	24,362
Subtotal	12,413.0	12,060.9	103%	105,195
Eliminations	(3,304.8)	(3,166.6)	--	(28,007)
Consolidated total	¥ 9,108.2	¥ 8,894.3	102%	\$ 77,188

[Segment Profit]

Japan	¥ 409.4	¥ 374.1	109%	\$ 3,469
Americas	22.5	16.8	134%	191
Europe	13.9	4.5	308%	118
Asia, China and others	89.4	81.4	110%	758
Subtotal	535.2	476.8	112%	4,536
Corporate and eliminations	(75.7)	(62.5)	--	(642)
Consolidated total	¥ 459.5	¥ 414.3	111%	\$ 3,894

* ** See Notes to consolidated financial statements on pages 13-14.