

Matsushita Electric Industrial Co., Ltd.
Consolidated Information by Segments *
(Year ended March 31)

By Business Segment:

[Sales]	Yen (billions)		Percentage 2007/2006	U.S. Dollars (millions)
	<u>2007</u>	<u>2006</u>		
AVC Networks	¥ 4,047.2	¥ 3,986.1	102%	\$ 34,298
Home Appliances	1,303.4	1,241.2	105%	11,046
Components and Devices	1,377.7	1,368.3	101%	11,675
MEW and PanaHome	1,858.7	1,747.2	106%	15,752
JVC	646.6	703.1	92%	5,480
Other	<u>1,484.0</u>	<u>1,315.3</u>	113%	<u>12,576</u>
Subtotal	10,717.6	10,361.2	103%	90,827
Eliminations	<u>(1,609.4)</u>	<u>(1,466.9)</u>	--	<u>(13,639)</u>
Consolidated total	<u>¥ 9,108.2</u>	<u>¥ 8,894.3</u>	102%	<u>\$ 77,188</u>

[Segment Profit] **

	Yen	Percentage	U.S. Dollars
	(billions)		
AVC Networks	¥ 219.6	115%	\$ 1,861
Home Appliances	83.5	108%	707
Components and Devices	99.9	123%	846
MEW and PanaHome	78.9	109%	669
JVC	(5.7)	--	(48)
Other	<u>60.5</u>	97%	<u>513</u>
Subtotal	536.7	112%	4,548
Corporate and eliminations	<u>(77.2)</u>	--	<u>(654)</u>
Consolidated total	<u>¥ 459.5</u>	111%	<u>\$ 3,894</u>

By Domestic and Overseas Company Location:

[Sales]	Yen (billions)		Percentage	U.S. Dollars
	<u>2007</u>	<u>2006</u>		
Japan	¥ 6,971.0	¥ 6,890.3	101%	\$ 59,076
Americas	1,357.3	1,366.5	99%	11,503
Europe	1,210.0	1,087.7	111%	10,254
Asia, China and others	<u>2,874.7</u>	<u>2,716.4</u>	106%	<u>24,362</u>
Subtotal	12,413.0	12,060.9	103%	105,195
Eliminations	<u>(3,304.8)</u>	<u>(3,166.6)</u>	--	<u>(28,007)</u>
Consolidated total	<u>¥ 9,108.2</u>	<u>¥ 8,894.3</u>	102%	<u>\$ 77,188</u>

[Segment Profit]

	Yen	Percentage	U.S. Dollars
	(billions)		
Japan	¥ 409.4	109%	\$ 3,469
Americas	22.5	134%	191
Europe	13.9	308%	118
Asia, China and others	<u>89.4</u>	110%	<u>758</u>
Subtotal	535.2	112%	4,536
Corporate and eliminations	<u>(75.7)</u>	--	<u>(642)</u>
Consolidated total	<u>¥ 459.5</u>	111%	<u>\$ 3,894</u>

* ** See Notes to consolidated financial statements on pages 13-14.