## Supplemental Consolidated Financial Data for Fiscal 2007 Third Quarter, ended December 31, 2006

## 1. Sales breakdown for Fiscal 2007 Third Quarter, ended December 31, 2006

## Third Quarter <Oct. to Dec. 2006>

yen (billions)

By Product Category	Total	07/06	Local currency basis 07/06	Domestic	07/06	Overseas	07/06	Local currency basis 07/06
Video and audio equipment	537.0	104%	101%	155.2	97%	381.8	107%	103%
Information and communications equipment	532.3	100%	99%	257.1	106%	275.2	95%	92%
AVC Networks	1,069.3	102%	100%	412.3	102%	657.0	102%	98%
Home Appliances	314.8	101%	100%	185.3	97%	129.5	108%	104%
Components and Devices	294.0	102%	101%	108.9	101%	185.1	104%	100%
MEW and PanaHome	428.1	111%	110%	361.2	112%	66.9	105%	101%
JVC	176.3	83%	80%	48.8	83%	127.5	83%	79%
Other	154.3	101%	101%	98.0	101%	56.3	103%	101%
Total	2,436.8	102%	100%	1,214.5	103%	1,222.3	100%	97%

## Nine Months <Apr. to Dec. 2006>

yen (billions)

By Product Category	Total	07/06	Local currency basis 07/06	Domestic	07/06	Overseas	07/06	Local currency basis 07/06
Video and audio equipment	1,337.3	106%	102%	374.6	97%	962.7	110%	104%
Information and communications equipment	1,502.2	98%	95%	712.5	99%	789.7	97%	93%
AVC Networks	2,839.5	102%	98%	1,087.1	98%	1,752.4	104%	99%
Home Appliances	918.4	103%	101%	524.3	99%	394.1	109%	103%
Components and Devices	852.4	104%	101%	302.2	99%	550.2	108%	103%
MEW and PanaHome	1,240.0	109%	108%	1,045.9	108%	194.1	113%	107%
JVC	497.9	91%	87%	139.8	89%	358.1	92%	86%
Other	478.1	102%	101%	295.3	103%	182.8	100%	96%
Total	6,826.3	103%	100%	3,394.6	101%	3,431.7	104%	99%

yen (billions)

Overseas Sales by Region	Fiscal 20	07 Third (	Quarter	Fiscal 2007 Nine Months		
Overseas Sales by Region	Results	07/06	Local currency basis 07/06	Results	07/06	Local currency basis 07/06
North and South America	390.4	94%	94%	1,087.3	99%	95%
Europe	356.1	108%	100%	922.3	110%	103%
Asia	270.6	92%	87%	815.2	97%	92%
China	205.2	116%	114%	606.9	116%	111%
Total	1,222.3	100%	97%	3,431.7	104%	99%

#### 2. Segment Information

<Consolidated> yen (billions)

		Fiscal 2007 Third Quarter Results					Fiscal 2007	7 Nine Mont	ths Results	
	Sales	07/06	Segment profit	% of sales	07/06	Sales	07/06	Segment profit	% of sales	07/06
AVC Networks	1,145.1	102%	71.0	6.2%	122%	3,053.8	102%	172.5	5.6%	121%
Home Appliances	337.5	102%	18.9	5.6%	78%	974.7	104%	59.2	6.1%	93%
Components and Devices	360.9	101%	25.6	7.1%	98%	1,046.2	101%	76.2	7.3%	128%
MEW and PanaHome	467.0	107%	24.9	5.3%	108%	1,358.2	107%	57.4	4.2%	111%
JVC	177.8	83%	0.5	0.3%	36%	504.9	92%	-0.5	-0.1%	
Other	350.9	109%	12.1	3.5%	90%	1,102.0	117%	44.0	4.0%	104%
Total	2,839.2	102%	153.0	5.4%	104%	8,039.8	104%	408.8	5.1%	114%
Corporate and eliminations	-402.4		-17.2			-1,213.5		-65.6		
Consolidated total	2,436.8	102%	135.8	5.6%	105%	6,826.3	103%	343.2	5.0%	114%

As the company's consolidated financial statements are prepared in conformity with U.S. generally accepted accounting principles (U.S. GAAP), financial data for the MEW and PanaHome segment and JVC segment are also calculated according to these principles.

## 3. Capital Investment, Depreciation and R&D Expenditures

#### Capital Investment\*\*

<Consolidated> yen (billions)

yen (emeric)						
	Fiscal 2007	Third Quarter	Fiscal 2007 Nine Months			
	Results	07-06	Results	07-06		
AVC Networks	51.5	-3.6	131.1	+36.8		
Home Appliances	12.0	+2.0	32.7	+5.6		
* Components and Devices	39.2	+17.0	99.7	+11.9		
MEW and PanaHome	10.2	+2.4	30.6	+3.6		
JVC	2.8	+0.8	9.0	-1.5		
Other	1.9	+0.8	20.7	+9.7		
Total	117.6	+19.4	323.8	+66.1		

<sup>\*\*</sup> These figures are calculated on an accrual basis.

(24.5)

#### Depreciation(Tangible Assets)

yen (billions)

(-4.5)

(54.5)

<Consolidated>

\* semiconductors only

Fiscal 2007	Third Quarter	Fiscal 2007	Nine Months
Results	07-06	Results	07-06
69.9	+1.4	203.8	+2.9

(+10.5)

## R&D Expenditures

<Consolidated>

		ye	en (billions)	
Fiscal 2007	Third Quarter	Fiscal 2007	Nine Months	
Results	07-06	Results 07-06		
139.1 +0.9		420.9	+4.3	

## 4. Foreign Currency Exchange

<Export Rates>

·		Fiscal 2006			Fiscal 2007		
	Third Quarter	Nine Months	Full Year	Third Quarter	Nine Months		
U.S.Dollars	¥111	¥108	¥109	¥115	¥114		
Euro	¥135	¥135	¥135	¥148	¥144		

<Rates Used for Consolidation>

		Fiscal 2006	Fiscal 2007		
	Third Quarter Nine Months Full Year		Full Year	Third Quarter	Nine Months
U.S.Dollars	¥117	¥112	¥113	¥118	¥116
Euro	¥139	¥137	¥138	¥152	¥148

<Foreign Currency Transaction> \*

(billions)

		Fiscal 2006	Fiscal 2007		
	Third Quarter	Nine Months	Full Year	Third Quarter	Nine Months
U.S.Dollars	US\$0.7	US\$2.4	US\$3.7	US\$0.8	US\$2.5
Euro	€0.3	€0.9	€1.3	€0.6	€1.4

<sup>\*</sup> These figures are based on the net foreign exchange exposure of the company.

## 5. Number of Employees

<Consolidated> (persons)

	end of Dec. 2005	end of Mar. 2006	end of Sep. 2006	end of Dec. 2006
Domestic	145,024	144,871	144,427	145,038
Overseas	185,557	189,531	187,130	184,715
Total	330,581	334,402	331,557	329,753

## 6. Other Information

(shares)

		,
Issued Shares as of December 31, 2006	(a)	2,453,053,497
Treasury Stock as of December 31, 2006	(b)	281,198,470
Outstanding Shares (excluding treasury stock) as of December 31, 2006	(a)-(b)	2,171,855,027

		Fiscal 2006	Fiscal 2007			
	Third Quarter	Nine Months	Annual Results	Third Quarter	Nine Months	
Net income per common share, basic	¥22.29	¥51.05	¥69.48	¥36.13	¥88.44	
Net income per common share, diluted	¥22.29	¥51.05	¥69.48	¥36.13	¥88.44	
Stockholders' equity per common share at the end of each period	¥1,702.46		¥1,714.22	¥1,801.85		

#### 7. Annual Forecast for Fiscal 2007, ending March 31, 2007

<Consolidated> yen (billions)

yen												
	Fiscal 200	6 Results	Fiscal 2007 F	orecast (a)	Fiscal 2007 Forecast (b)							
			(as of Apr.	28, 2006)	(as of Feb. 1, 2007)							
		06/05		07/06		07/06	(b)-(a)					
Sales	8,894.3	102%	8,950.0	101%	9,000.0	101%	+50.0					
Operating profit *	414.3	134%	450.0	109%	450.0 <sup>**</sup>	109%	0.0					
(% of Sales)	(4.7%)	13476	(5.0%)	10976	(5.0%)	10976	0.0					
Income before income taxes	371.3	150%	400.0	108%	430.0 **	116%	+30.0					
(% of Sales)	(4.2%)		(4.5%)		(4.8%)							
Net income	154.4	264%	190.0	123%	205.0	133%	+15.0					
(% of Sales)	(1.7%)	20470	(2.1%)	12370	(2.3%)	100/0	1 13.0					

<sup>\*</sup> In order to be consistent with generally accepted financial reporting practices in Japan, operating profit is presented as net sales less cost of sales and selling, general and administrative expenses. The company believes that this is useful to investors in comparing the company's financial results with those of other Japanese companies.

#### **Disclaimer Regarding Forward-Looking Statements**

This document includes forward-looking statements (within the meaning of Section 27A of the U.S. Securities Act of 1933 and Section 21E of the U.S. Securities Exchange Act of 1934) about Matsushita and its Group companies (the Matsushita Group). To the extent that statements in this document do not relate to historical or current facts, they constitute forward-looking statements. These forward-looking statements are based on the current assumptions and beliefs of the Matsushita Group in light of the information currently available to it, and involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors may cause the Matsushita Group's actual results, performance, achievements or financial position to be materially different from any future results, performance, achievements or financial position expressed or implied by these forward-looking statements. Matsushita undertakes no obligation to publicly update any forward-looking statements after the date of this document. Investors are advised to consult any further disclosures by Matsushita in its subsequent filings with the U.S. Securities and Exchange Commission pursuant to the Securities Exchange Act of 1934.

The risks, uncertainties and other factors referred to above include, but are not limited to, economic conditions, particularly consumer spending and corporate capital expenditures in the United States, Europe, Japan, China and other Asian countries; volatility in demand for electronic equipment and components from business and industrial customers, as well as consumers in many product and geographical markets; currency rate fluctuations, notably between the yen, the U.S. dollar, the euro, the Chinese yuan, Asian currencies and other currencies in which the Matsushita Group operates businesses, or in which assets and liabilities of the Matsushita Group are denominated; the ability of the Matsushita Group to respond to rapid technological changes and changing consumer preferences with timely and cost-effective introductions of new products in markets that are highly competitive in terms of both price and technology; the ability of the Matsushita Group to achieve its business objectives through joint ventures and other collaborative agreements with other companies; the ability of the Matsushita Group to maintain competitive strength in many product and geographical areas; the possibility of incurring expenses resulting from any defects in products or services of the Matsushita Group; the possibility that the Matsushita Group may face intellectual property infringement claims by third parties; current and potential, direct and indirect restrictions imposed by other countries over trade, manufacturing, labor and operations; fluctuations in market prices of securities and other assets in which the Matsushita Group has holdings or changes in valuation of long-lived assets, including property, plant and equipment and goodwill, and deferred tax assets; future changes or revisions to accounting policies or accounting rules; as well as natural disasters including earthquakes and other events that may negatively impact business activities of the Matsushita Group. The factors listed above are not all-inclusive and further

<sup>\*\*</sup> Factors affecting the forecast for other income (deductions) of 20.0 billion yen (the difference between operating profit and income before income taxes) include business restructuring charges of 25.0 billion yen.

#### <Attachment 1>

## Sales by Products

<Consolidated>

Home Appliances

Components and

**Devices** 

Other

The following are sales of major products to outside customers, and do not include internal sales. As such, amounts herein do not correspond to those in Segment information.

Fiscal 2007 Third Quarter Fiscal 2007 Nine Months **Products** Sales 07/06 Sales 07/06 **VCRs** 31.6 80% 97.1 75% 145% Digital cameras 60.9 156.1 160% TVs 300.6 108% 743.4 111% Plasma TVs 186.7 126% 444.1 134% LCD TVs 73.1 121% 174.5 128% **AVC Networks DVD** recorders 45.6 100% 94.3 99% Audio equipment 49.9 73% 124.8 78% 107% 356.3 109% 1,009.2 Information equipment Communications 176.0 86% 493.0 83% equipment Mobile communications 76.7 74% 210.9 69% equipment only Air conditioners 43.5 114% 186.7 106%

yen (billions)

Refrigerators

General components

Semiconductors \*

**Batteries** 

FA equipment

23.0

106.6

109.6

85.2

39.3

101%

111%

93%

101%

90%

80.5

308.0

334.3

231.1

145.1

102%

113%

96%

103%

106%

<sup>\*</sup> Information for semiconductors is on a production basis. The annual forecast for fiscal 2007 is 446.0 billion yen, down 3% from fiscal 2006.

## <Attachment 2>

## Financial data for the primary domain companies

<Business domain company basis>

<Sales and domain company profit by business domain company (production division basis)>

<u>Fiscal 2007 Third Quarter Results</u> yen (billions)

	Sales	3	Domain company profit			
		07/06		07/06	% of sales	
Panasonic AVC Networks Company	542.6	120%	35.8	156%	6.6%	
Panasonic Communications Co., Ltd.	117.0	95%	4.1	67%	3.5%	
Panasonic Mobile Communications Co., Ltd.	99.6	76%	0.1		0.1%	
Panasonic Electronic Devices Co., Ltd.	125.1	106%	10.4	132%	8.3%	

#### Fiscal 2007 Nine Months Results

yen (billions)

	Sales	3	Domain	y profit		
		07/06		07/06	% of sales	
Panasonic AVC Networks Company	1,437.0	122%	77.8	153%	5.4%	
Panasonic Communications Co., Ltd.	352.9	96%	15.5	98%	4.4%	
Panasonic Mobile Communications Co., Ltd.	279.2	74%	0.8		0.3%	
Panasonic Electronic Devices Co., Ltd.	365.7	106%	28.6	144%	7.8%	

#### Notes:

- 1 . The above information for Panasonic AVC Networks Company and Panasonic Electronic Devices Co., Ltd. does not include sales and profit of domestic and overseas sales divisions.
- 2 . The above information for Panasonic Communications Co., Ltd. and Panasonic Mobile Communications Co., Ltd. does not include sales and profit of certain overseas sales divisions.

## <Capital Investment> \*

Fiscal 2007 Third Quarter Results

yen (billions)

	Capital inve	stment
		07-06
Panasonic AVC Networks Company	27.0	-20.8
Panasonic Communications Co., Ltd.	2.0	-0.1
Panasonic Mobile Communications Co., Ltd.	1.1	0.0
Panasonic Electronic Devices Co., Ltd.	10.7	+5.7

#### Fiscal 2007 Nine Months Results

yen (billions)

	Capital inve	stment
		07-06
Panasonic AVC Networks Company	90.1	+22.3
Panasonic Communications Co., Ltd.	7.5	+0.6
Panasonic Mobile Communications Co., Ltd.	3.9	+0.6
Panasonic Electronic Devices Co., Ltd.	28.7	+11.3

<sup>\*</sup> These figures are calculated on an accrual basis.

#### <Attachment 3> Reference

## Segment information for fiscal 2006 through fiscal 2007

<Consolidated>

#### Fiscal 2007 Results

<u>Sales</u> yen (billions)												
			First	Half								
	First Quarter	07/06	Second Quarter	07/06	First Half	07/06	Third Quarter	07/06				
AVC Networks	945.0	103 %	963.7	100 %	1,908.7	101 %	1,145.1	102 %				
Home Appliances	326.1	101 %	311.0	111 %	637.1	106 %	337.5	102 %				
Components and Devices	335.4	100 %	349.9	101 %	685.3	101 %	360.9	101 %				
MEW and PanaHome	408.7	106 %	482.5	107 %	891.2	106 %	467.0	107 %				
JVC	154.5	102 %	172.7	93 %	327.2	97 %	177.8	83 %				
Other	359.4	124 %	391.7	119 %	751.1	121 %	350.9	109 %				
Total	2,529.1	106 %	2,671.5	104 %	5,200.6	105 %	2,839.2	102 %				
Corporate and eliminations	-392.2		-418.9		-811.1		-402.4					
Consolidated total	2,136.9	104 %	2,252.6	102 %	4,389.5	103 %	2,436.8	102 %				

Segment profit yen (billio													
			First	Half									
	First Quarter	07/06	Second Quarter	07/06	First Half	07/06	Third Quarter	07/06					
AVC Networks	35.0	123 %	66.5	118 %	101.5	120 %	71.0	122 %					
Home Appliances	20.4	110 %	19.9	95 %	40.3	102 %	18.9	78 %					
Components and Devices	13.8	236 %	36.8	132 %	50.6	150 %	25.6	98 %					
MEW and PanaHome	6.4	146 %	26.1	108 %	32.5	114 %	24.9	108 %					
JVC	-2.9	-	1.9	-	-1.0	-	0.5	36 %					
Other	13.7	149 %	18.2	93 %	31.9	111 %	12.1	90 %					
Total	86.4	136 %	169.4	115 %	255.8	121 %	153.0	104 %					
Corporate and eliminations	-21.3		-27.1		-48.4		-17.2						
Consolidated total	65.1	141 %	142.3	114 %	207.4	121 %	135.8	105 %					

## Fiscal 2006 Results

<u>Sales</u>	_												yer	n (billions)
			First	Half			Second Half						Fiscal 2006	
	First Quarter	06/05	Second Quarter	06/05	First Half	06/05	Third Quarter	06/05	Fourth Quarter	06/05	Second Half	06/05		06/05
AVC Networks	913.4	101 %	968.4	99 %	1,881.8	100 %	1,125.5	108 %	978.8	105 %	2,104.3	107 %	3,986.1	103 %
Home Appliances	323.2	100 %	280.5	98 %	603.7	99 %	329.5	103 %	308.0	103 %	637.5	103 %	1,241.2	101 %
Components and Devices	333.8	83 %	347.0	89 %	680.8	86 %	356.8	100 %	330.7	103 %	687.5	102 %	1,368.3	93 %
MEW and PanaHome	384.8	102 %	452.6	107 %	837.4	105 %	435.1	103 %	474.7	102 %	909.8	103 %	1,747.2	104 %
JVC	151.5	86 %	184.8	100 %	336.3	93 %	214.1	100 %	152.7	98 %	366.8	99 %	703.1	96 %
Other	289.7	115 %	329.1	115 %	618.8	115 %	322.7	129 %	373.8	158 %	696.5	143 %	1,315.3	128 %
Total	2,396.4	99 %	2,562.4	101 %	4,958.8	100 %	2,783.7	107 %	2,618.7	109 %	5,402.4	108 %	10,361.2	104 %
Corporate and eliminations	-348.2		-351.4		-699.6	-	-385.3		-382.0		-767.3		-1,466.9	
Consolidated total	2,048.2	97 %	2,211.0	100 %	4,259.2	99 %	2,398.4	104 %	2,236.7	107 %	4,635.1	105 %	8,894.3	102 %

	,		, -		,		,		,		,		-,	
Segment profit													yeı	n (billions)
			First	Half			Second Half						Fiscal	2006
	First Quarter	06/05	Second Quarter	06/05	First Half	06/05	Third Quarter	06/05	Fourth Quarter	06/05	Second Half	06/05		06/05
AVC Networks	28.4	165 %	56.4	110 %	84.8	124 %	58.1	226 %	48.0	144 %	106.1	180 %	190.9	150 %
Home Appliances	18.6	104 %	20.9	111 %	39.5	107 %	24.4	113 %	13.3	81 %	37.7	99 %	77.2	103 %
Components and Devices	5.9	37 %	27.8	117 %	33.7	85 %	26.0	287 %	21.4	233 %	47.4	259 %	81.1	140 %
MEW and PanaHome	4.4	90 %	24.1	116 %	28.5	111 %	23.1	114 %	21.1	101 %	44.2	108 %	72.7	109 %
JVC	-2.9		-1.1	1	-4.0	-	1.3	19 %	-3.1		-1.8		-5.8	
Other	9.2	115 %	19.5	241 %	28.7	178 %	13.5	152 %	20.0	150 %	33.5	151 %	62.2	162 %
Total	63.6	96 %	147.6	119 %	211.2	111 %	146.4	158 %	120.7	132 %	267.1	145 %	478.3	128 %
Corporate and eliminations	-17.6		-22.5		-40.1		-17.0		-6.9		-23.9		-64.0	
Consolidated total	46.0	106 %	125.1	111 %	171.1	109 %	129.4	147 %	113.8	178 %	243.2	160 %	414.3	134 %

Under the collaboration with MEW, the company reorganized business and sales channels in such areas as electrical construction materials, building equipment and home appliances. Accordingly, the year-on-year figures for the Home Appliances and MEW and PanaHome segments are based on the reclassified fiscal 2005 sales results for those product categories.

# <a href="#"><Attachment 4> Reference</a> <a href="#">Segment information for fiscal 2005</a>

<Consolidated>

#### Fiscal 2005 Results

<u>Sales</u>													yeı	n (billions)
			First	Half			Second Half						Fiscal 2005	
	First Quarter	05/04	Second Quarter	05/04	First Half	05/04	Third Quarter	05/04	Fourth Quarter	05/04	Second Half	05/04		05/04
AVC Networks	903.9	104 %	979.7	103 %	1,883.6	103 %	1,041.0	97 %	934.2	99 %	1,975.2	98 %	3,858.8	100 %
Home Appliances	323.1	110 %	287.2	93 %	610.3	101 %	320.2	102 %	299.3	98 %	619.5	100 %	1,229.8	101 %
Components and Devices	403.2	100 %	389.2	92 %	792.4	96 %	356.3	82 %	320.3	80 %	676.6	81 %	1,469.0	89 %
MEW and PanaHome	377.5		421.2		798.7		422.4		465.1		887.5		1,686.2	
JVC	175.9	90 %	184.4	86 %	360.3	88 %	213.4	91 %	156.5	89 %	369.9	90 %	730.2	89 %
Other	252.1	112 %	287.2	115 %	539.3	113 %	250.5	105 %	237.3	101 %	487.8	103 %	1,027.1	108 %
Total	2,435.7	122 %	2,548.9	119 %	4,984.6	120 %	2,603.8	114 %	2,412.7	117 %	5,016.5	115 %	10,001.1	118 %
Corporate and eliminations	-333.7		-332.3		-666.0		-307.3		-314.2		-621.5		-1,287.5	
Consolidated total	2,102.0	119 %	2,216.6	118 %	4,318.6	119 %	2,296.5	113 %	2,098.5	116 %	4,395.0	114 %	8,713.6	116 %

Segment profit							yen (bill							n (billions)
			First	Half					Secon	d Half			Fiscal 2005	
	First Quarter	05/04	Second Quarter	05/04	First Half	05/04	Third Quarter	05/04	Fourth Quarter	05/04	Second Half	05/04		05/04
AVC Networks	17.2	107 %	51.1	121 %	68.3	117 %	25.7	77 %	33.4	90 %	59.1	83 %	127.4	99 %
Home Appliances	17.9	263 %	18.9	155 %	36.8	194 %	21.6	108 %	16.4	120 %	38.0	113 %	74.8	142 %
Components and Devices	15.7	368 %	23.8	111 %	39.5	153 %	9.1	67 %	9.2	85 %	18.3	75 %	57.8	115 %
MEW and PanaHome	4.9		20.7		25.6		20.3		20.8		41.1		66.7	
JVC	2.7	132 %	1.9	23 %	4.6	46 %	7.2	72 %	-1.9		5.3	36 %	9.9	40 %
Other	8.0	331 %	8.1	172 %	16.1	225 %	8.9	208 %	13.3	403 %	22.2	292 %	38.3	261 %
Total	66.4	210 %	124.5	140 %	190.9	159 %	92.8	114 %	91.2	131 %	184.0	122 %	374.9	138 %
Corporate and eliminations	-22.9		-11.7		-34.6		-4.5		-27.3		-31.8		-66.4	
Consolidated total	43.5	217 %	112.8	189 %	156.3	196 %	88.3	124 %	63.9	142 %	152.2	131 %	308.5	158 %

Under the collaboration with MEW, the company reorganized business and sales channels in such areas as electrical construction materials, building equipment and home appliances. Accordingly, fiscal 2005 sales breakdown and segment information for the Home Appliances and MEW and PanaHome segments have been reclassified.