December 26, 2014

Media Contacts:

(Atos K.K.) Fumiko Katono

Tel: +81-(0)3-3344-6639

(Panasonic) Public Relations Group Panasonic Corporation

Tel: +81-(0)3-3574-5664 Fax: +81-(0)3-3574-5699

Panasonic News Bureau

Tel: +81-(0)3-3542-6205 Fax: +81-(0)3-3542-9018

Atos and Panasonic Agree to Jointly Develop AV and IT Solutions

Tokyo, **Japan** – Atos K.K. (Atos) and Panasonic Corporation (Panasonic) today announced that they will jointly develop technology-based solutions for the Tokyo 2020 Olympic and Paralympic Games.

Tokyo-based Atos K.K. is a subsidiary of Atos SE (Societas Europaea), which is headquartered in Bezons, France.

Atos has been an Official Worldwide Olympic Partner in the IT category since the Salt Lake 2002 Winter Games. Similarly Panasonic has been a contributor to the Olympic and Paralympic Movement since becoming an Official Worldwide Olympic Partner in the Audio Visual (AV) category during the Calgary 1988 Winter Games.

Under this agreement, Atos, a leader in information and communication technology services and Panasonic, an audio visual technology giant, will each provide its expertise in their respective fields as part of this collaborative effort. Together, the two companies will create new business synergies, utilizing the know-how they have gained separately as technology partners of the Olympic and Paralympic Games.

The two companies intend to form various working groups to jointly develop and test AV security systems, as well as electronic visual display systems including digital signage to be placed in the stadiums and other facilities used during the Tokyo 2020 Games.

Specifically, these working groups will address various themes such as the roll-out of sophisticated multilingual digital displays.

Tatsuya Kamimura, Managing Director of Atos K.K., stated, "We are confident that this collaboration will take Tokyo 2020 to a whole new level of success by connecting the Olympic Games to a new generation of viewers, spectators and participants amidst a rapidly changing digital landscape. Atos brings to this partnership our wealth of experience with the IOC as key technology provider and our track record for consistently delivering on an extraordinary scale for the Games and under scrutiny of the entire world. Together with Panasonic, we will rise to the occasion for Tokyo to create a new chapter in the history of the Games in 2020."

Masahiro Ido, Executive Officer of Panasonic and Director of Tokyo Olympic and Paralympic Enterprise Division, stated, "We are excited about this agreement with Atos, as we believe that this partnership will be a vital element in making the Tokyo 2020 Olympic and Paralympic Games the most memorable one in history. By uniting the IT technology of Atos and the AV technology of Panasonic, we offer further commitment to the success of the Tokyo 2020 Games and hope to leave a lasting legacy."

Timo Lumme, Managing Director of the International Olympic Committee (IOC) Television and Marketing Services, commented, "We welcome the joint development initiative by Panasonic and Atos, both technology partners of the IOC."

The IOC Technology Director Jean-Benoit Gauthier commented, "Since both Panasonic and Atos are signed as Official Worldwide Olympic and Paralympic Partners through 2024, we hope that they will continue to utilize the new technologies developed under this agreement, to support the Olympic Movement and its future operations."

Both companies will work in close cooperation to accelerate the joint development of new AV and IT solutions aimed to support the Olympic Movement, starting with the Tokyo 2020 Olympic and Paralympic Games.

About Atos

Atos SE (Societas Europaea) is a digital services leader with 2013 pro forma annual

revenue of € 10 billion and 86,000 employees in 66 countries. Serving a global client

base, the Group provides Consulting & Systems Integration services, Managed

Services & BPO, Cloud operations, Big Data & Cyber-security solutions, as well as

transactional services through Worldline, the European leader in the payments and

transactional services industry. With its deep technology expertise and industry

knowledge, the Group works with clients across different business sectors: Defense,

Financial Services, Health, Manufacturing, Media, Utilities, Public sector, Retail,

Telecommunications, and Transportation.

Atos is focused on business technology that powers progress and helps organizations

to create their firm of the future. The Group is the Worldwide Information Technology

Partner for the Olympic & Paralympic Games and is listed on the Euronext Paris market.

Atos operates under the brands Atos, Atos Consulting, Atos Worldgrid, Bull, Canopy,

and Worldline.

For more information, visit: Atos.net.

About Panasonic

Panasonic Corporation is a worldwide leader in the development and engineering of

electronic technologies and solutions for customers in residential, non-residential,

mobility and personal applications. Since its founding in 1918, the company has

expanded globally and now operates around 500 consolidated companies worldwide,

recording consolidated net sales of 7.74 trillion yen for the year ended March 31, 2014.

Committed to pursuing new value through innovation across divisional lines, the

company strives to create a better life and a better world for its customers.

For more information about Panasonic, please visit the company's website at

http://panasonic.net/.

###